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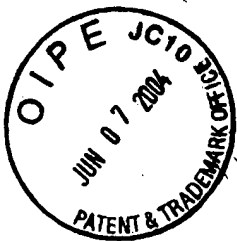
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- ILLEGIBLE TEXT
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174/939

Brandkey
■ ■ ■ ■ ■
systems

Version 4.3

© 2003 Brandkey Systems Corporation.
BKS Networks, Inc.

FIG. 44A1



Install Product-Specific Virtual Kiosks

Select Virtual Kiosk | EULA/Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Product-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Installation Files have been prepared for the selected Product-Specific Virtual Kiosks. These Product-Specific Virtual Kiosks are Launchable from the following Environments.

Launch Environment	Selected	
HTML-Encoded Brandkey(TM) Button	✓	Download Tags
HTML-Encoded Document	X	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

705/939

FIG. 506
FIG. 49A

706/939

BRAVO X



FIG. 50 D1

PS-VIK

FIG. 49A1

707/939

BRAND X



BRAND X

FIG. 50D2

FIG. 49A2

BRAND X 708/939

CONAIR

CONAIR

BRAND X

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a Conair hair care appliance and you could win a prize!



Send in your picture and win a gift!

Replay Promo ▶▶ Skip Promo ▶▶ 00:00/00:00

▶ Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50 D3

fig. 49 A3

BRAND X



BRAND X

~~FIG. 50D4~~
FIG. 49A4

710/939

BRAND X

BRAND X

CONAIR

PRODUCTS

MARKET PLACE

CUSTOMER CARE

CONAIR

Ion Shine
Model 1481



Ion Shine Hair Dryer

Currently in stock.
Typically ships within 24 hours.

Item# CON 1481 20% OFF

Price: \$ 29.99

Promo price: \$ 23.99

Add to Cart

Email a Friend

Features:

- 1875 Watts of Drying Power
- Full Size
- Ionic Device
- Quiet Tone Motor
- 2 Heat/Speed Settings
- Cool Shot Button

Replay Ad >>

Skip Ad >

00:00/00:00

PRE-PURCHASE LINKS

POST-PURCHASE LINKS

Warranty

Shipping

Shop Online

Warranty

Shipping

Shop Online

Back 1 2 3 Next >>>

Back 1 2 3 Next >>>

Shop Online

RATING 5

Vote

Search

BRAND
X

FIG. 50 D5

FIG. 49 A5

Control Panel for Installing Service-Specific Virtual Kiosks



Install Service-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY BRANDY | Client Account No: 7145001 | User Name: John Smith

The setup files for the selected Service-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	x	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

717/939

FIG. 50F6
FIG. 49B

718/93d

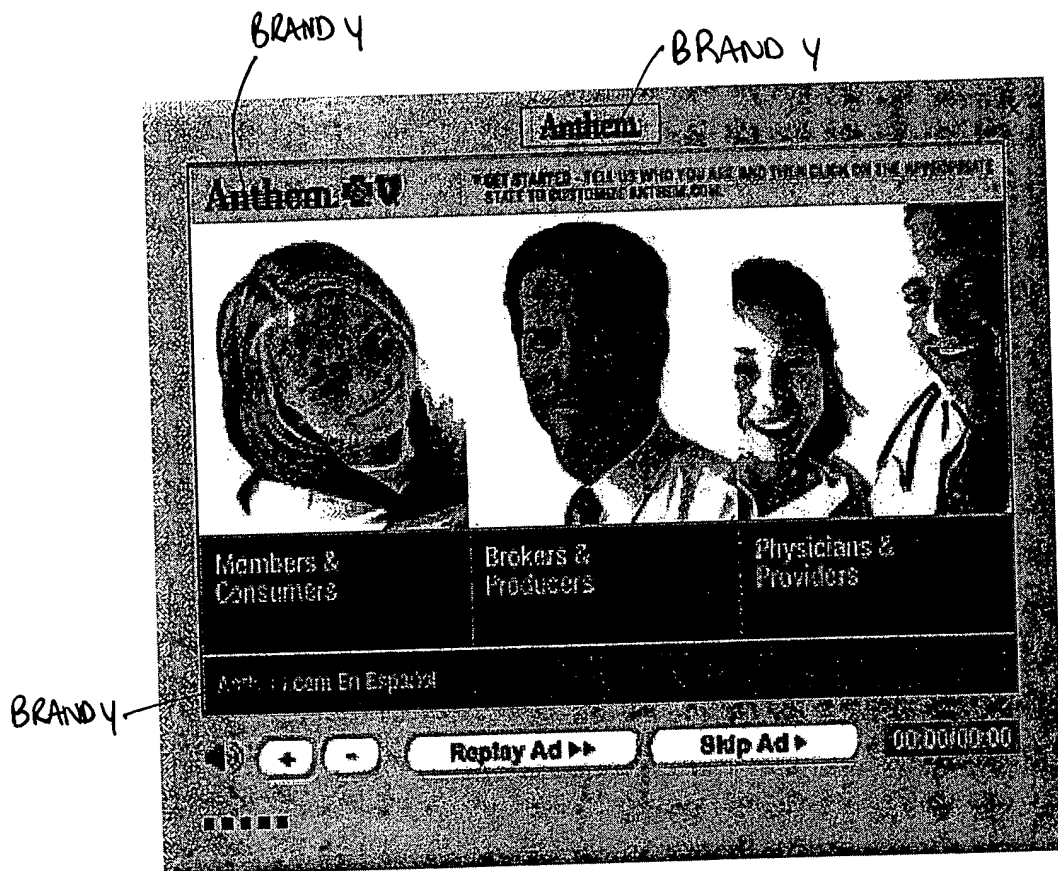


FIG. 50G1

PS-VK
5a-VK

FIG. 49B1

719/939

BRAND 4

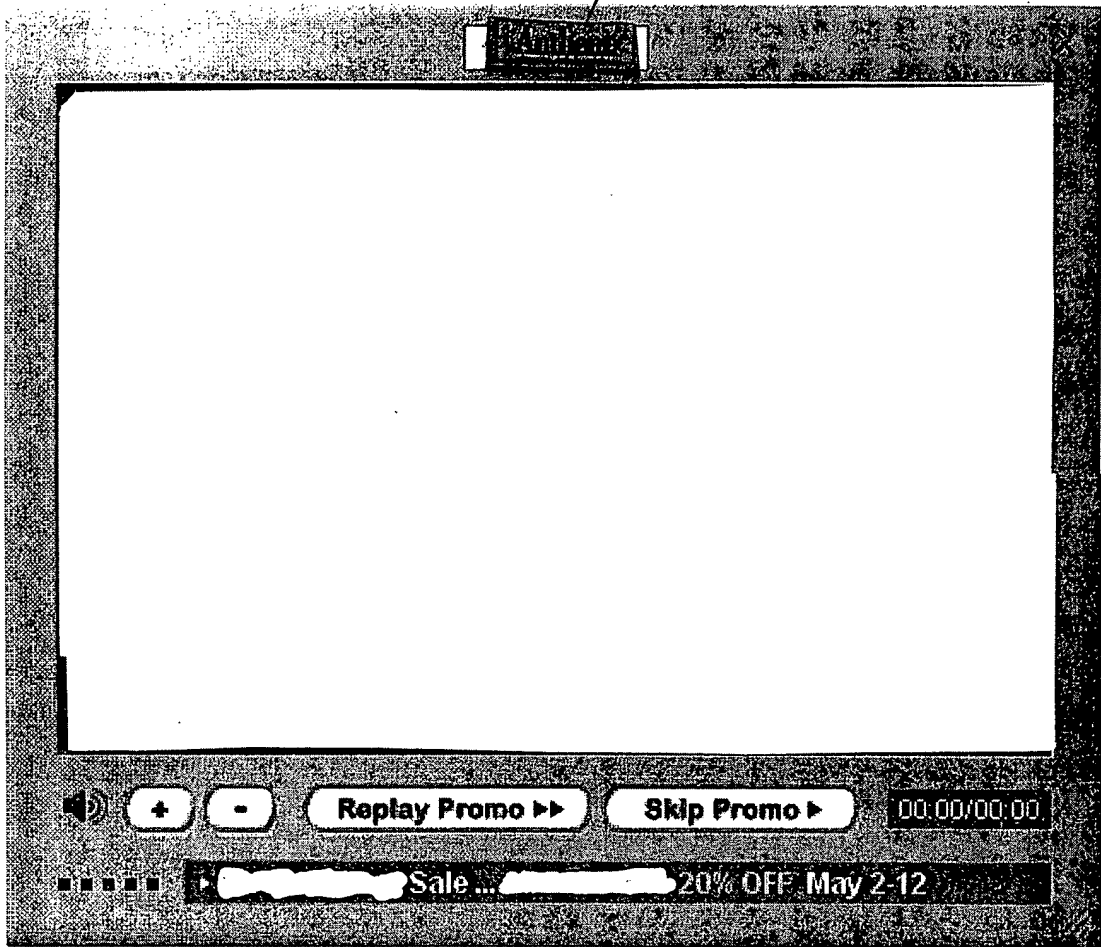


FIG. 50G2

FIG. 49B2

720/939

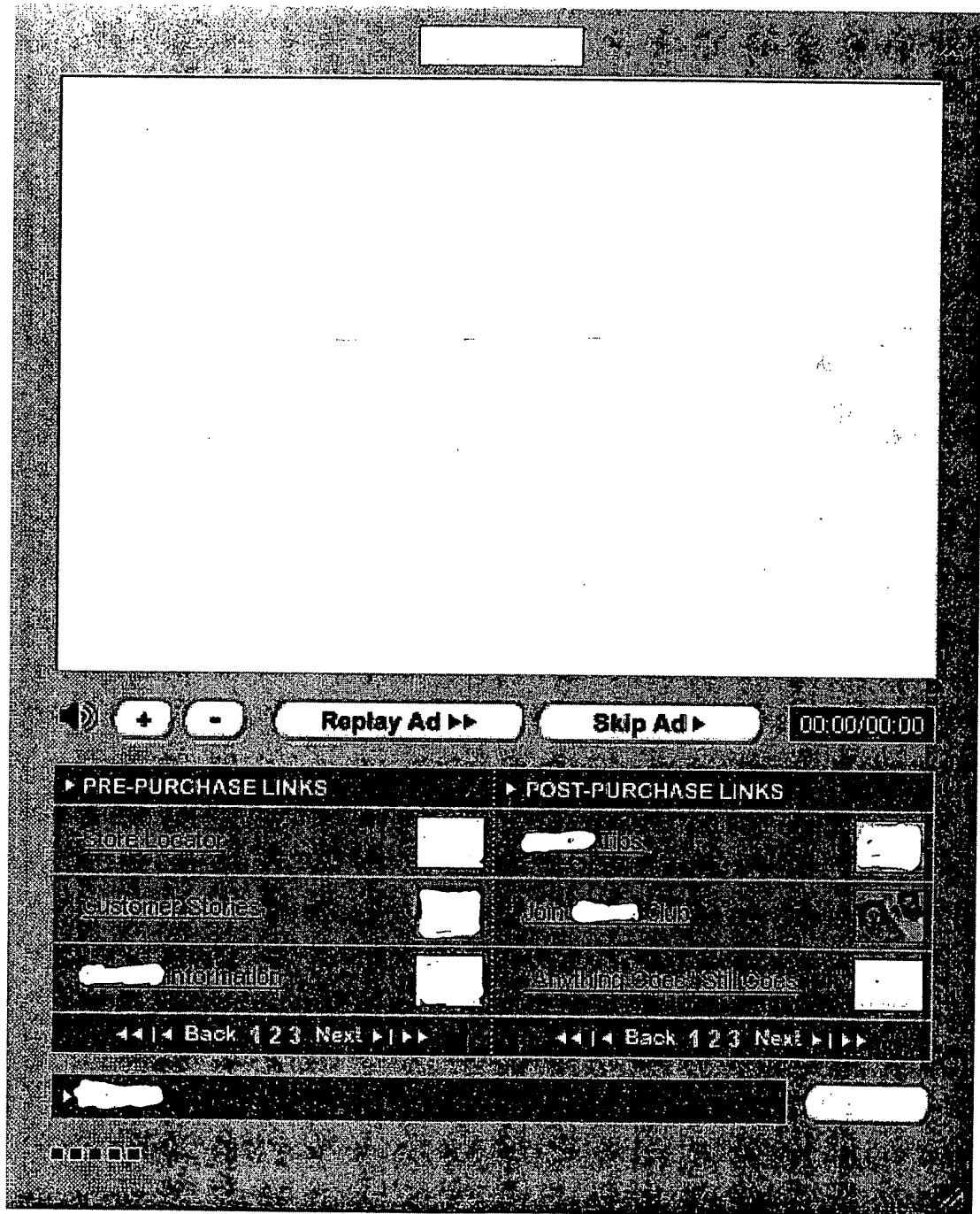


FIG. 50G3 FIG. 49B3



Install Vendor-Specific Virtual Kiosks

Select Virtual Kiosks License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: BONEY BRAVO X Client Account No: 7145001 User Name: John Smith

The setup files for the following Vendor-Specific Virtual Kiosk(s) have been prepared. You have selected Vendor-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	X	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

727/939

FIG. 50E-6 FIG. 49C

720/939

BRAND X



FIG. 5051

VS-VK

FIG. 49C1

729/939

BRAND X

BRAND X

CONAIR

CONAIR

All Products 20% OFF

Buy a Special Gift For Mom

Replay Promo ▶▶

Skip Promo ▶

00:00/00:00

▶ Mother's Day Sale... All Products 20% OFF May 2-12

FIG. 50J2

FIG. 49C2

735/939

BRAND X

BRAND X

CONAIR

CONAIR

BRAND X

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a ^{BRAND X} Conair hair care appliance and you could win a prize!



Send in your picture and win a gift!



Replay Promo >>

Skip Promo >

00:00/00:00

▶ Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50J 3

FIG. 49C 3

731/939

BRAND X

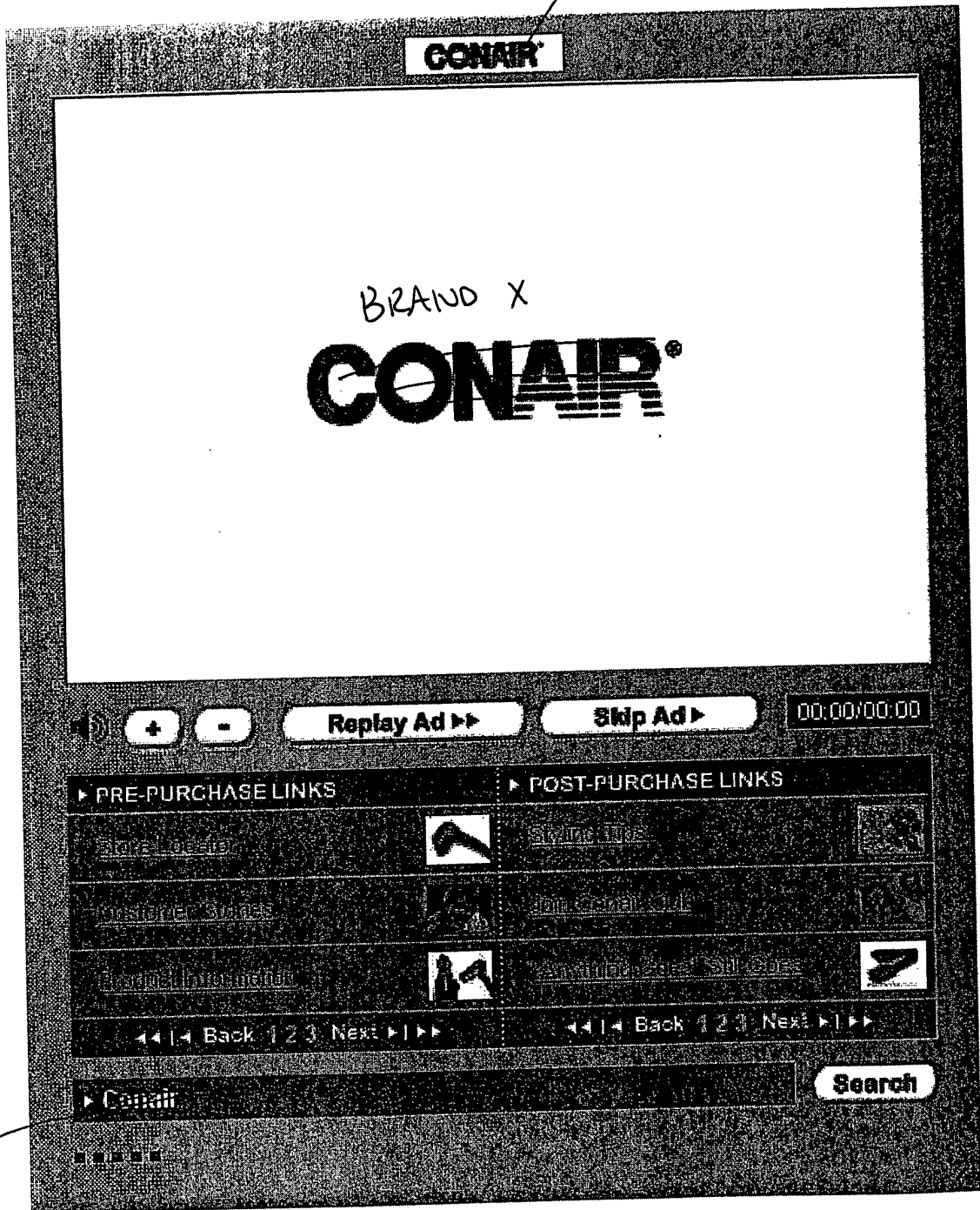


FIG. 50F4

FIG. 49C4

BRAND X

732/939

BRAND X

BRAND X

BRAND X

BRAND X

CONAIR

PRODUCTS

MARKETPLACE

LIFESTYLE

CONAIR.COM

CONTACT US

ABOUT US

FAQ

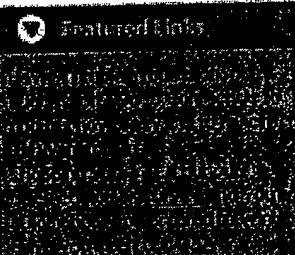
LIFESTYLE

[Join Conair Club](#)


[Styling Tips](#)

[Customer Stories](#)

[Featured Contest](#)



Customer Stories



My husband has been using his hot roller machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Sturgeon

[Read Story](#)

Replay Ad >>

Skip Ad >

00:00/00:00

PRE-PURCHASE LINKS

[About Us](#)

[Contact Us](#)

[Product Information](#)

POST-PURCHASE LINKS

[Gifts](#)

[Join Conair Club](#)

[Warranty Policy](#)

Back

1

2

3

Next

Back

1

2

3

Next

Customer Stories

★★★★★

RATING **5**

Vote

Search

FIG 50 J5

FIG. 49 C5

733/9301

BRAND X

BRAND X

BRAND X

BRAND X

BRAND X

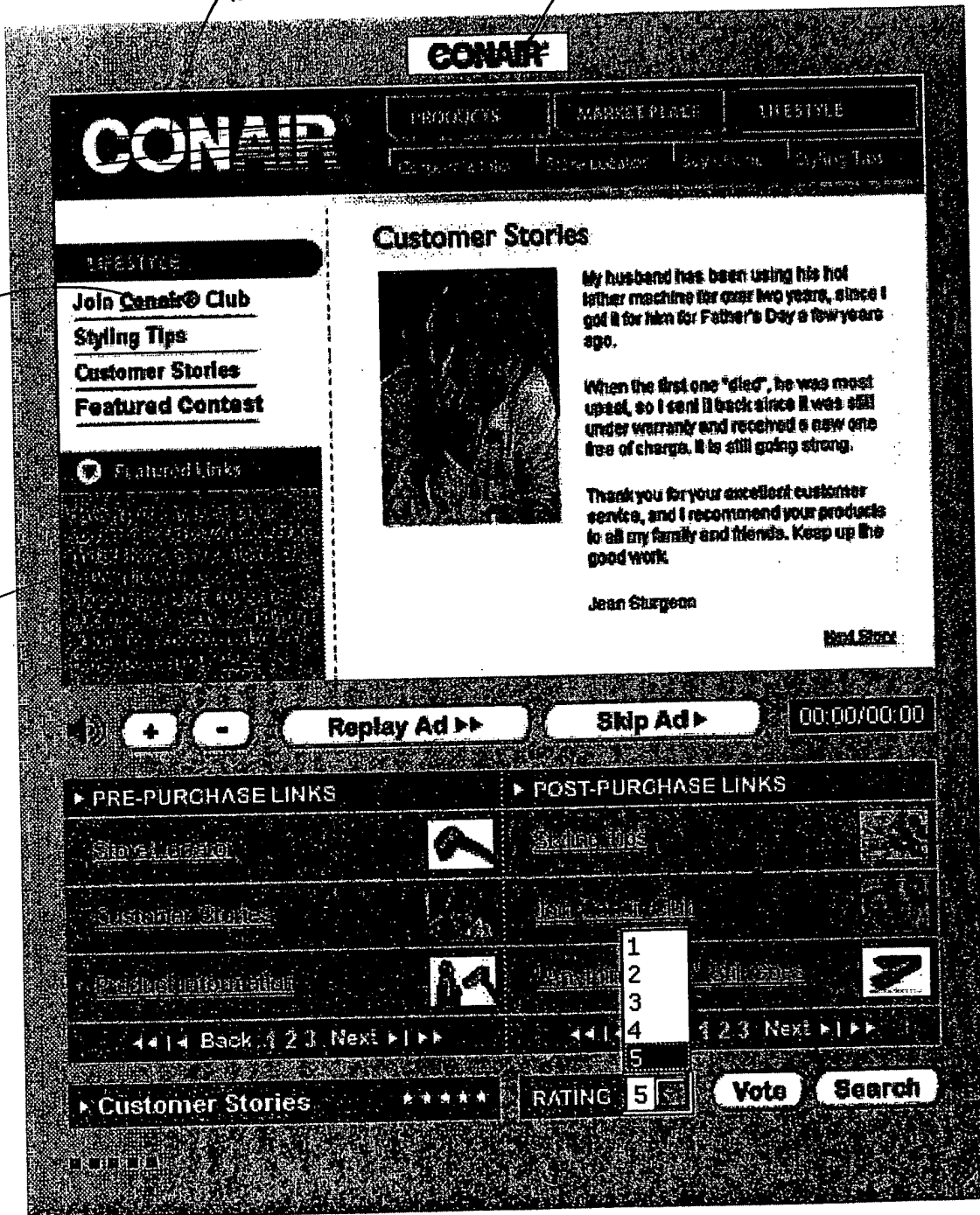


FIG. 49C (6)
FIG. 50J (6)

734/939

BRAND X

BRAND X

BRAND
X

BRAND
X

The image is a screenshot of a Conair website. At the top, the Conair logo is visible. Navigation links include "PRODUCTS", "MARKETPLACE", and "LIFESTYLE". Below these, there are links for "Corporate Info", "Care Center", "About Us", and "Styling Tips".

On the left side, there is a "LIFESTYLE" section with links to "Join Conair® Club", "Styling Tips", "Customer Stories", and "Featured Contest". Below this is a "Featured Links" section.

The main content area features a "Customer Stories" section. It includes a photo of a woman and two text blocks. The first text block says: "My husband has been using his hot tither machine for over two years, since I got it for him for Father's Day a few years ago." The second text block says: "When the first one 'died', he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong." Below this is a testimonial: "Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work." The name "Jean Surgeon" is listed below the testimonial.

At the bottom of the page, there is a "PRODUCT SEARCH" section. It includes a search bar with the text "Enter your search criteria (type text) and click on the magnifying glass icon to search for products from the dropdown list, checkbox and search." Below the search bar is a "Search For:" label, a "By:" label, and a "Search" button. The "By:" label is followed by a dropdown menu showing "Universal Product Number".

Handwritten annotations include "BRAND X" written twice on the left side, "734/939" at the top center, and "BRAND X" at the top right. At the bottom, there are handwritten notations "fig. 49C7" and "FIG. 50J7".

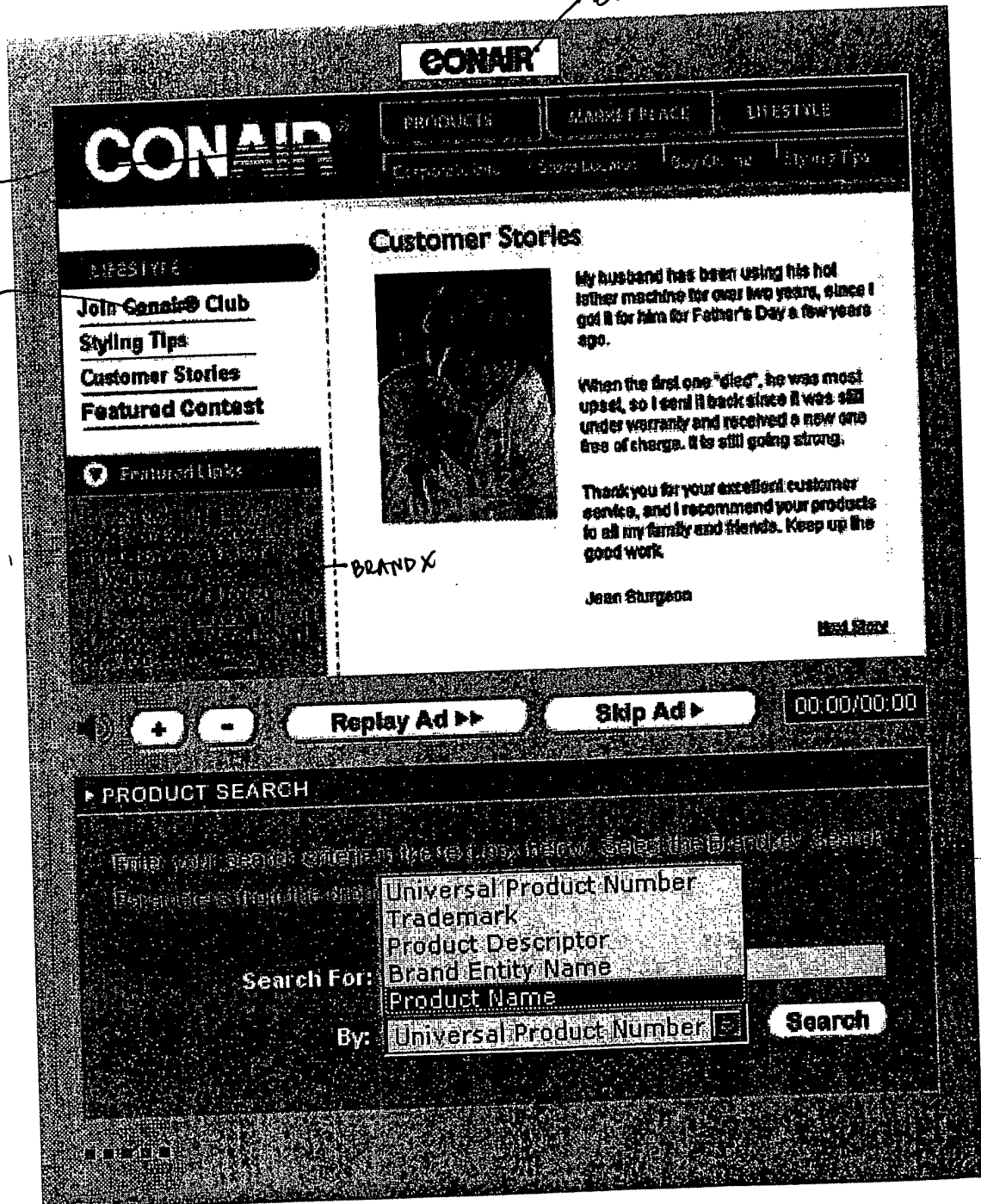
fig. 49C7
FIG. 50J7

735/939

BRAND X

BRAND X


BRAND X

FIG. 49C8
FIG. 50J8

736/939

BRAND X

BRAND X



PRODUCTS

MARKET PLACE

LIFESTYLE

GROOMING

HAIR CARE

SKIN CARE

NAIL CARE

LIFESTYLE

Join Conair Club


Styling Tips

Customer Stories

Featured Contest

Featured Links

Customer Stories



My husband has been using his hot leather machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Sturgeon

⏮
+
-
Replay Ad
Skip Ad
00:00/00:00

UPN	TRADE MARK	PRODUCT DESCRIPTOR	PRODUCT NAME
123456789010	Conair	HEAT SEALER 1875 Hair Dryer	Conair 1875
123456789010	Conair	Super Quick Hair Dryer	Conair Super Quick
123456789010	Conair	Hot Wave Hair Dryer	Conair Hot Wave

⏮ ⏪ Back 1 2 3 4 5 Next ⏩ ⏭
Search

BRAND X

BRAND X

BRAND X

BRAND X

BRAND X

BRAND X

FIG. 49C9
FIG. 50J9

737/939

BRAND X

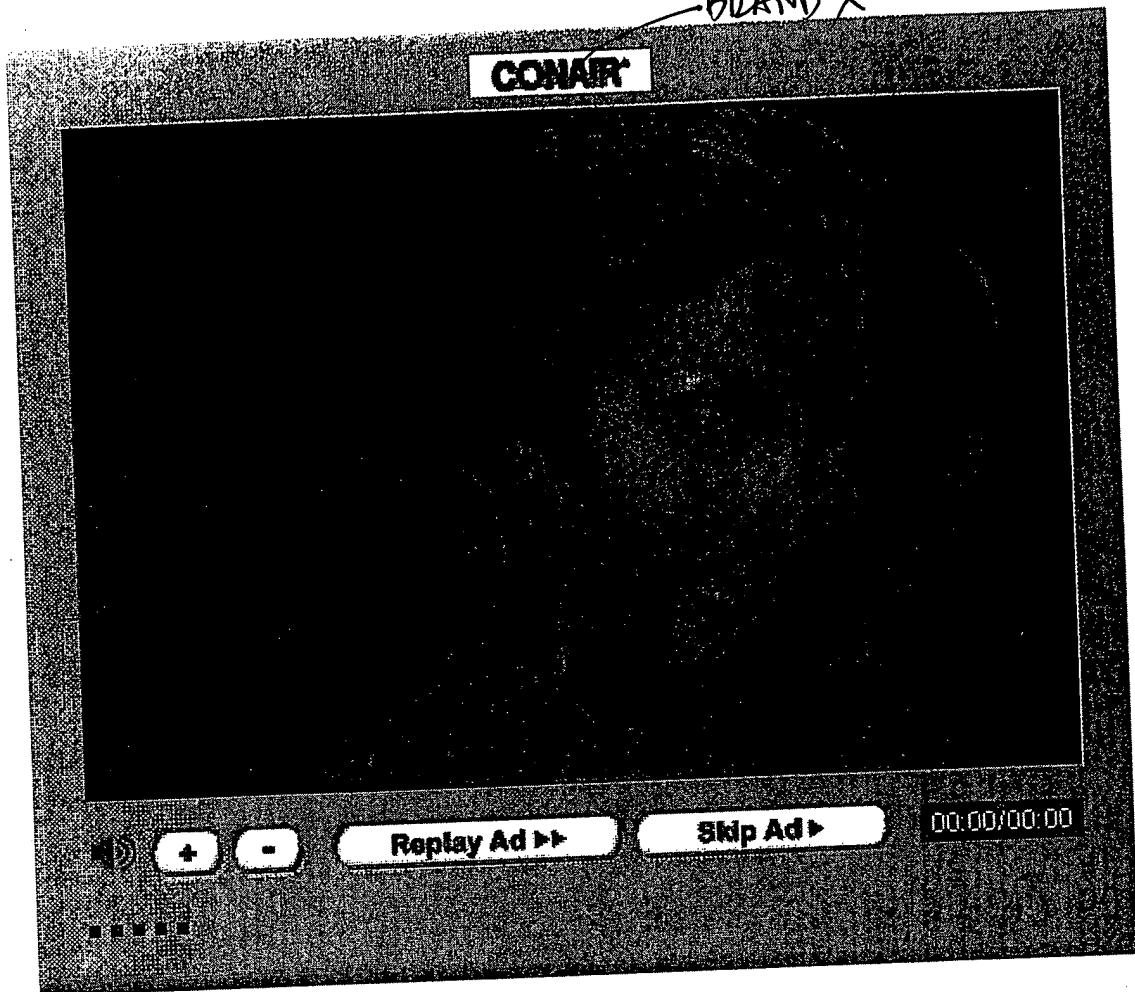


FIG 49C10
~~FIG. 50510~~

730/939

CONAIR

BRAND X

BRAND X

CONAIR®



Replay Ad ►►

Skip Ad ►

00:00/00:00

► PRE-PURCHASE LINKS

What to look for in a hair dryer



How to choose a hair dryer



What to look for in a hair dryer



► POST-PURCHASE LINKS

Style tips

Hair dryer attachments

How to use a hair dryer

◀◀◀ Back 1 2 3 Next ▶▶▶

◀◀◀ Back 1 2 3 Next ▶▶▶

► Conair Ion Shine Hairdryer

Results

Search

FIG. 50511

FIG. 49011
49011

739/939

BRAND X

BRAND X

CONAIR

PRODUCTS

MARKET PLACE

CUSTOMER CARE

Company Info

Store Location

Sign Up

Advertise

Ion Shine
Model 1481

BRAND X



Ion Shine Hair Dryer

Currently in stock.
Typically ships within 24 hours.

Item# CON1481 20% OFF

Price: \$ 29.99

Promo price: \$ 23.99

Add to Cart

Email a Friend

Features:

- 1875 Watts of Drying Power
- Full Size
- Ionic Device
- Quiet Tone Motor
- 2 Heat/Speed Settings
- Cool Shot Button

PRE-PURCHASE LINKS

View the Ion Shine Hair Dryer



Read the Ion Shine



Shop the Ion Shine



POST-PURCHASE LINKS

Share this

Read the Ion Shine



Read the Ion Shine



Back 1 2 3 Next

Back 1 2 3 Next

Shop Online

RATING

5

Vote

Search

BRAND X

FIG. 50 F12

FIG. 49 C12

Control Panel for Installing Service-Provider-Specific Virtual Kiosks



Install Service-Provider-Specific Virtual Kiosks
 Select Virtual Kiosks | EULA Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY BRANDY | Client Account No: 7145001 | User Name: John Smith

The setup files for the following Service-Provider-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Provider-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	X	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

746/939

FIG. 49D
 FIG. 50L6

747/939

BRAND Y

BRAND Y

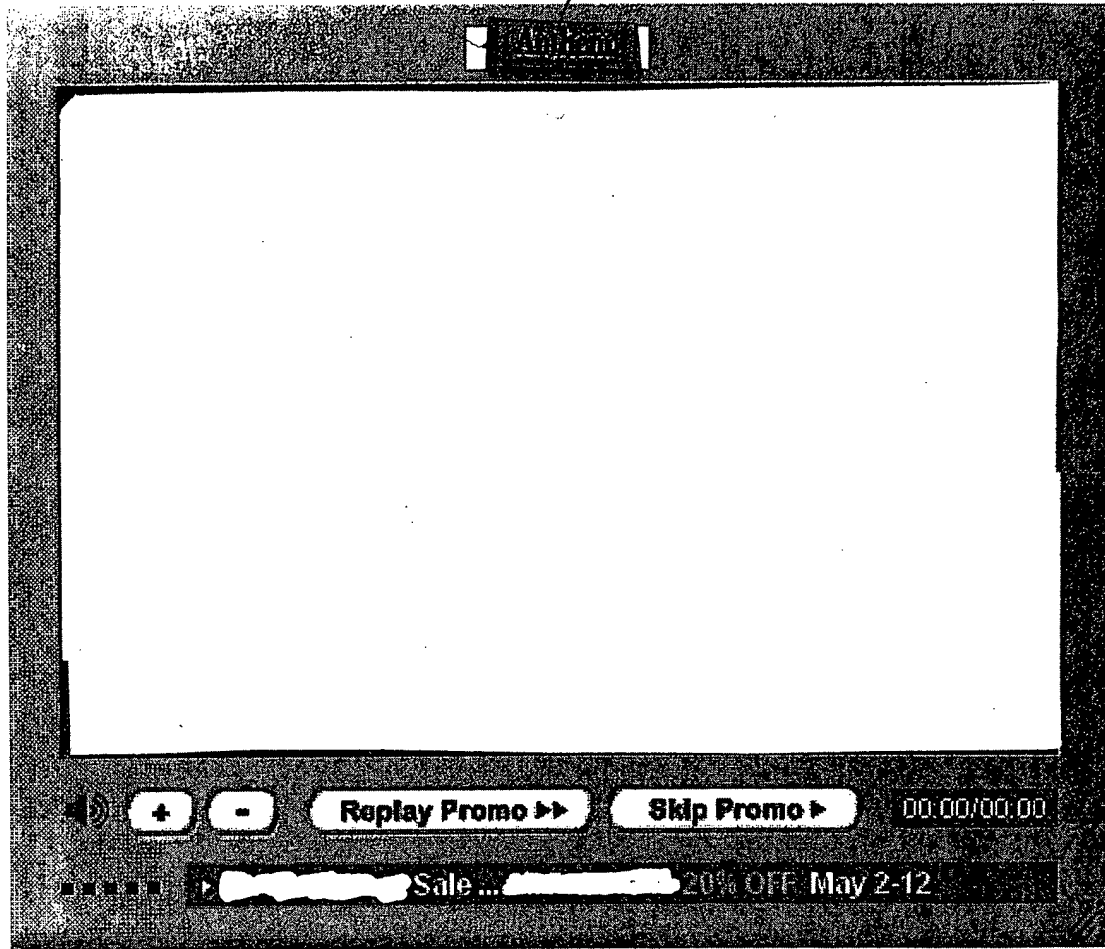
BRAND Y



KG. 49E1

748/939

BRAND Y



~~FIG. 506Z~~

FIG. 49EZ

749/939

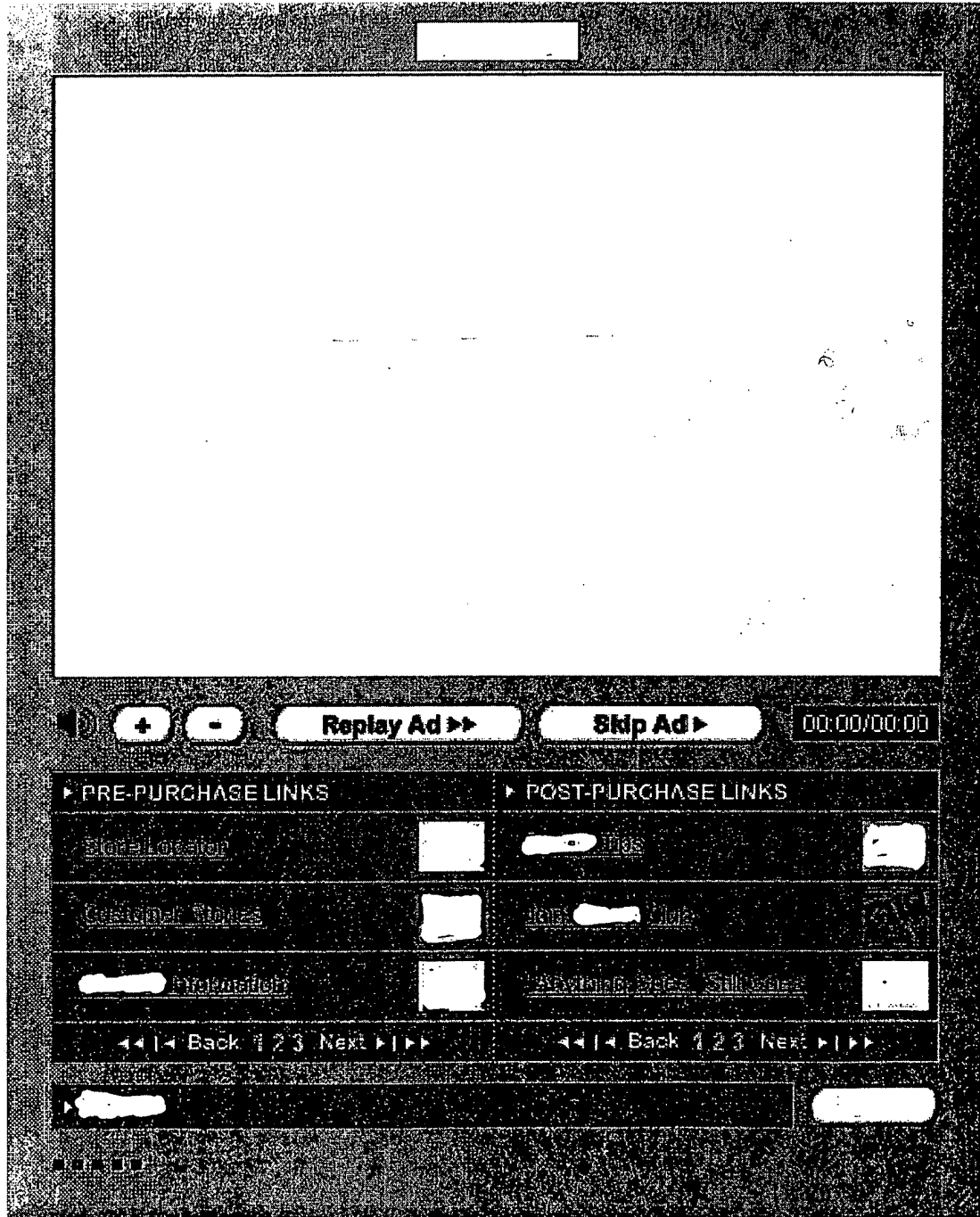


FIG 50G3 FIG. 49E3

755/939

BRAND Y

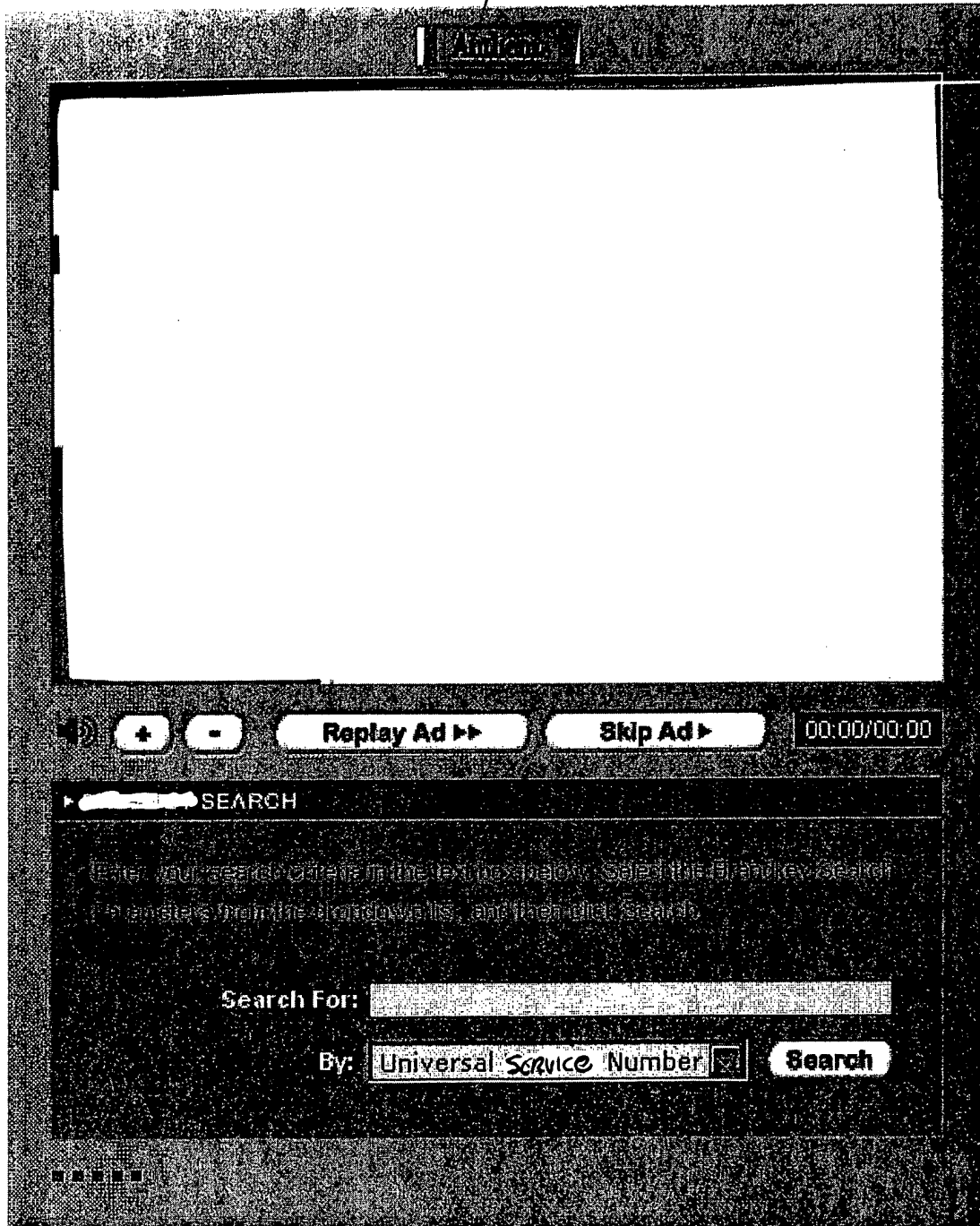


FIG. 49E4
FIG. 50G4

Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Download Virtual Kiosk Tags

Client Account: DISNEY BRAND X

Client Account No: 7145001

User Name: John Smith

Standard Demonstration Mode

The setup files for the selected Retailer-Specific Virtual Kiosk(s) have been prepared. You have selected Retailer-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected
HTML-Embedded Default Logo	<input checked="" type="checkbox"/>
HTML-Embedded Document	<input checked="" type="checkbox"/>
HTML-Encoded Image	<input checked="" type="checkbox"/>
HTML-Encoded Desktop Icon	<input checked="" type="checkbox"/>

757/939

Fig. 49F
~~FIG-5006~~

758/939

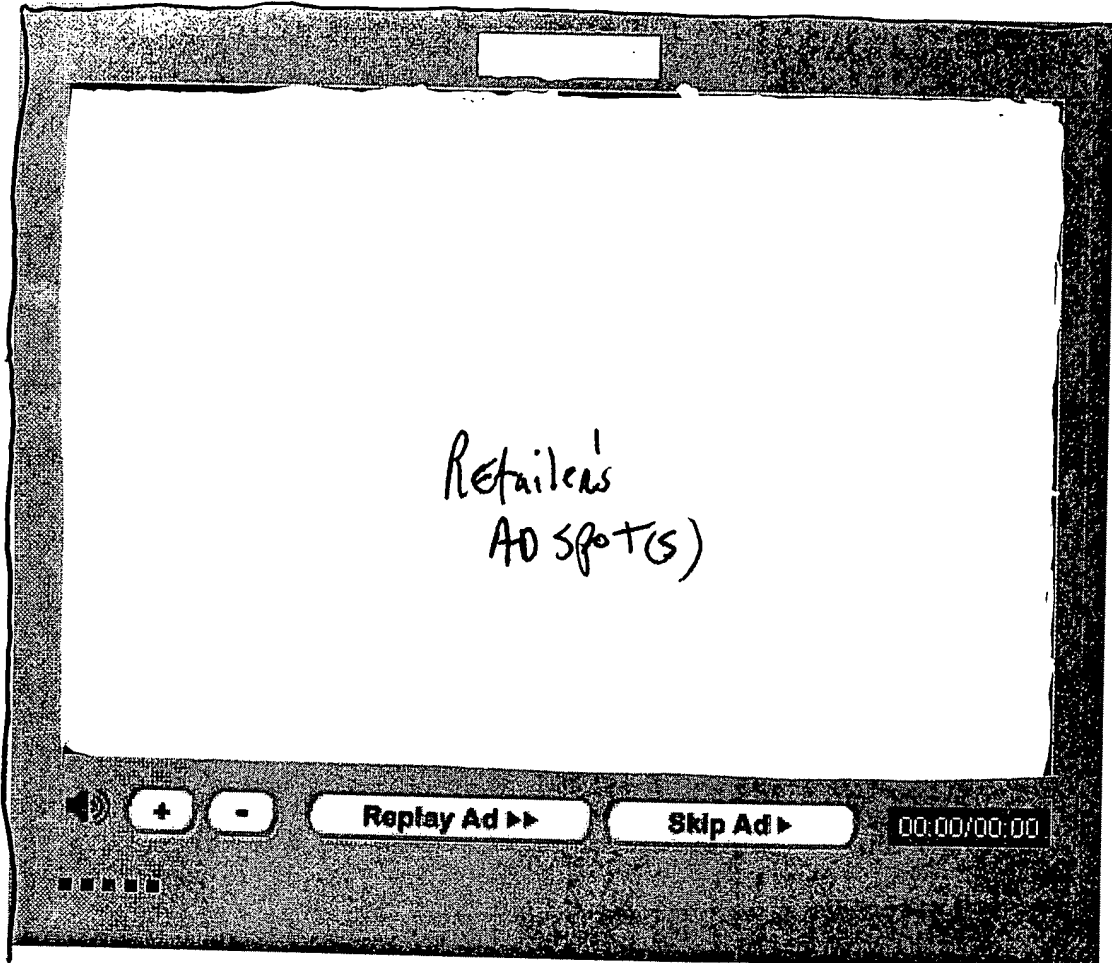


FIG. 50.P1

FIG. 49 G1

759/939

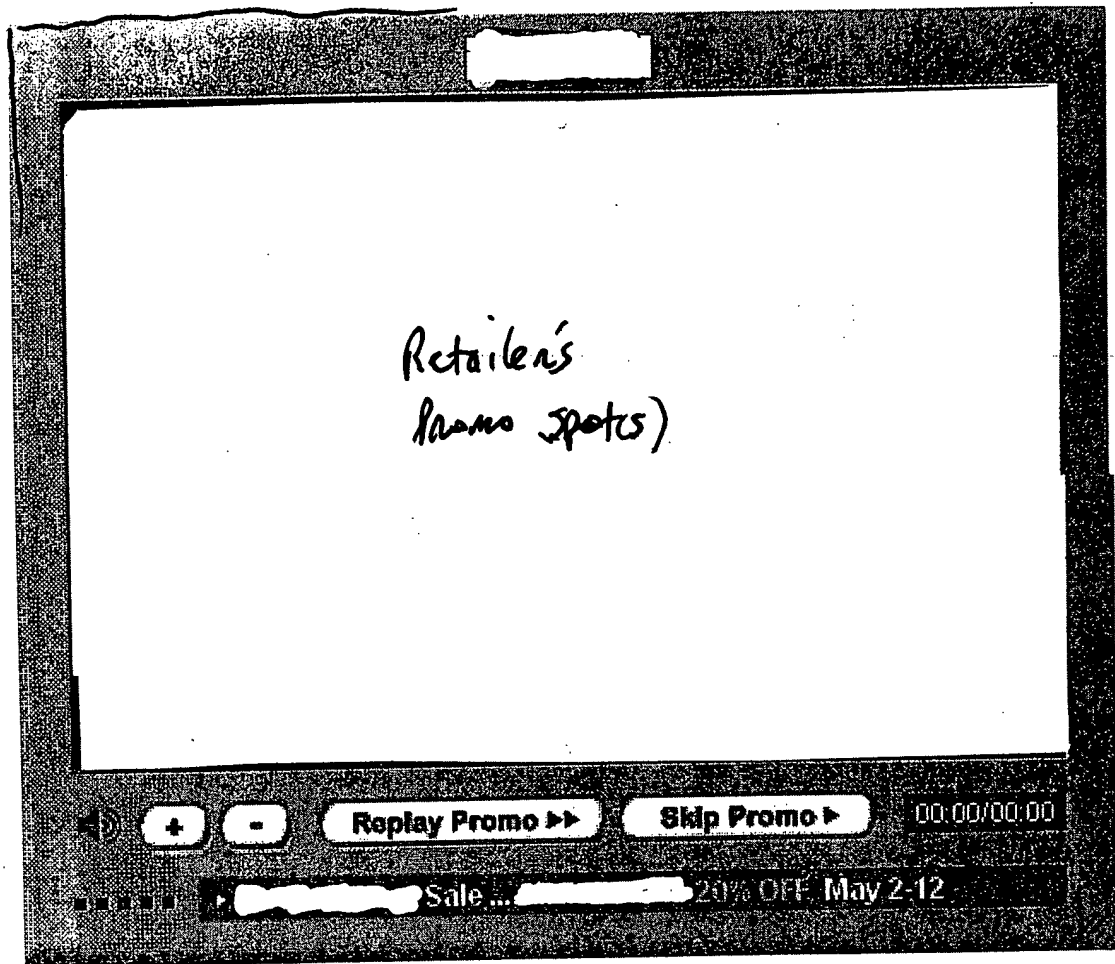


FIG. 50P2

FIG. 49G2

705/939

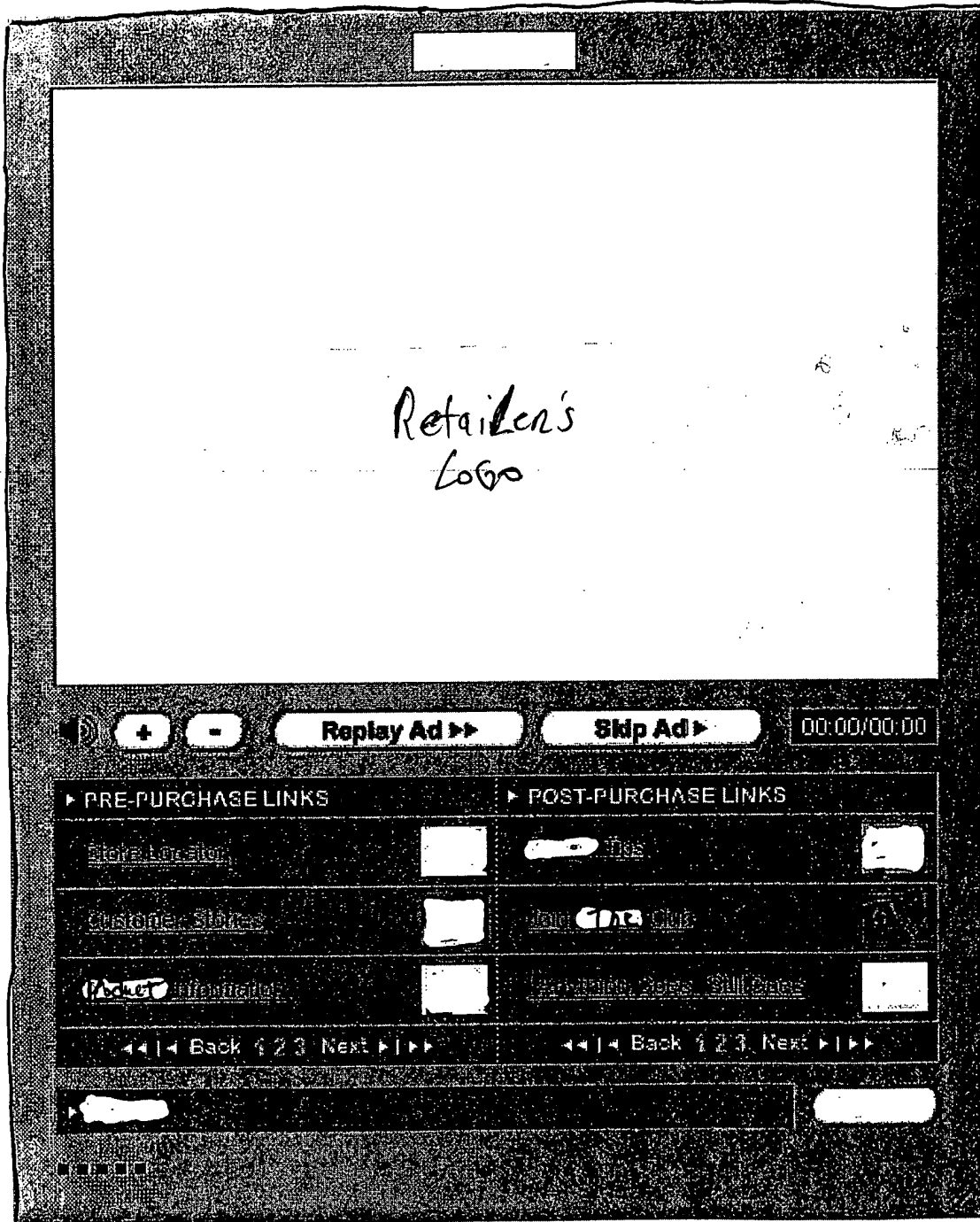


FIG. 4993
~~FIG. 5013~~

761/939

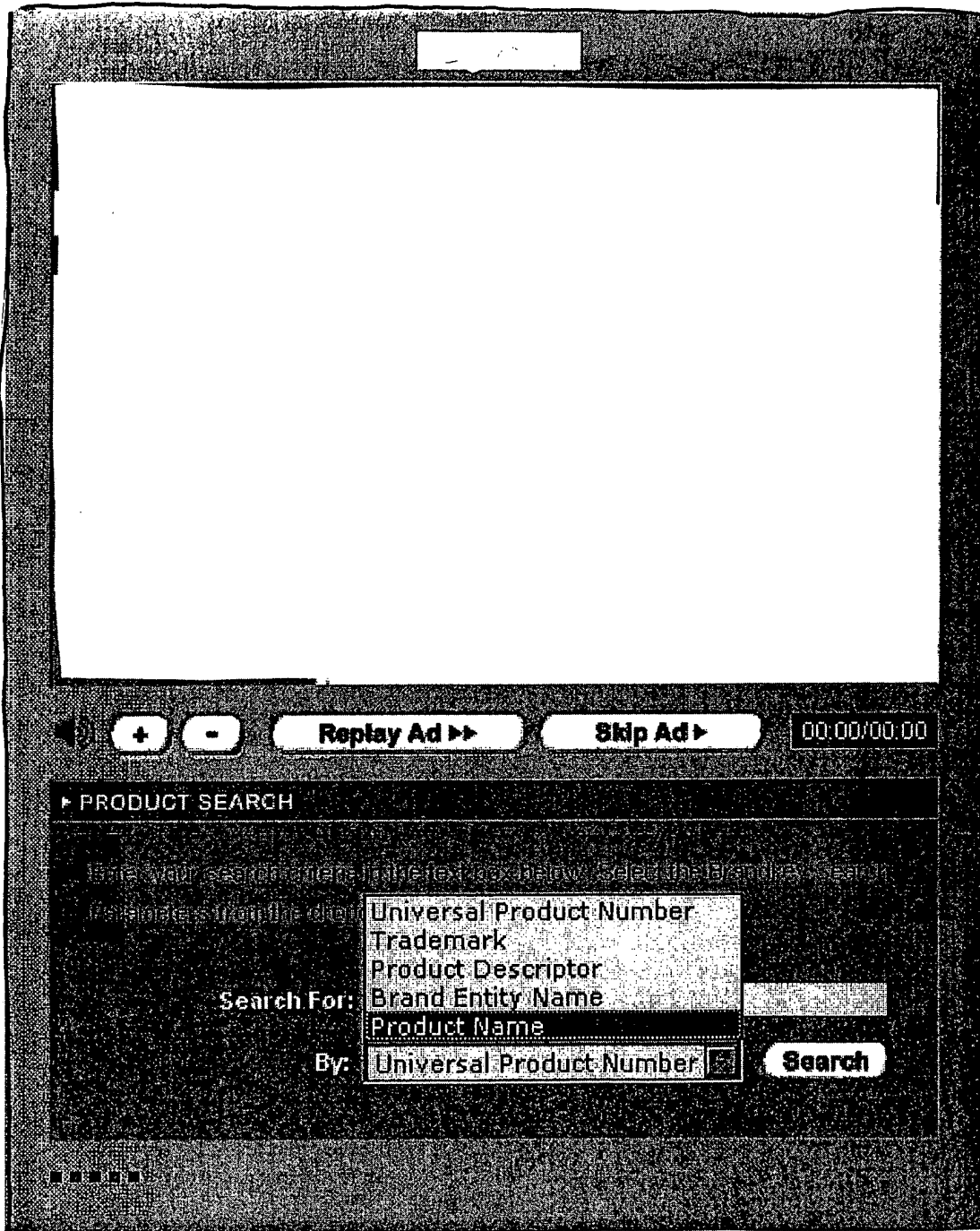


FIG. 50A FIG. 49G4

762/939

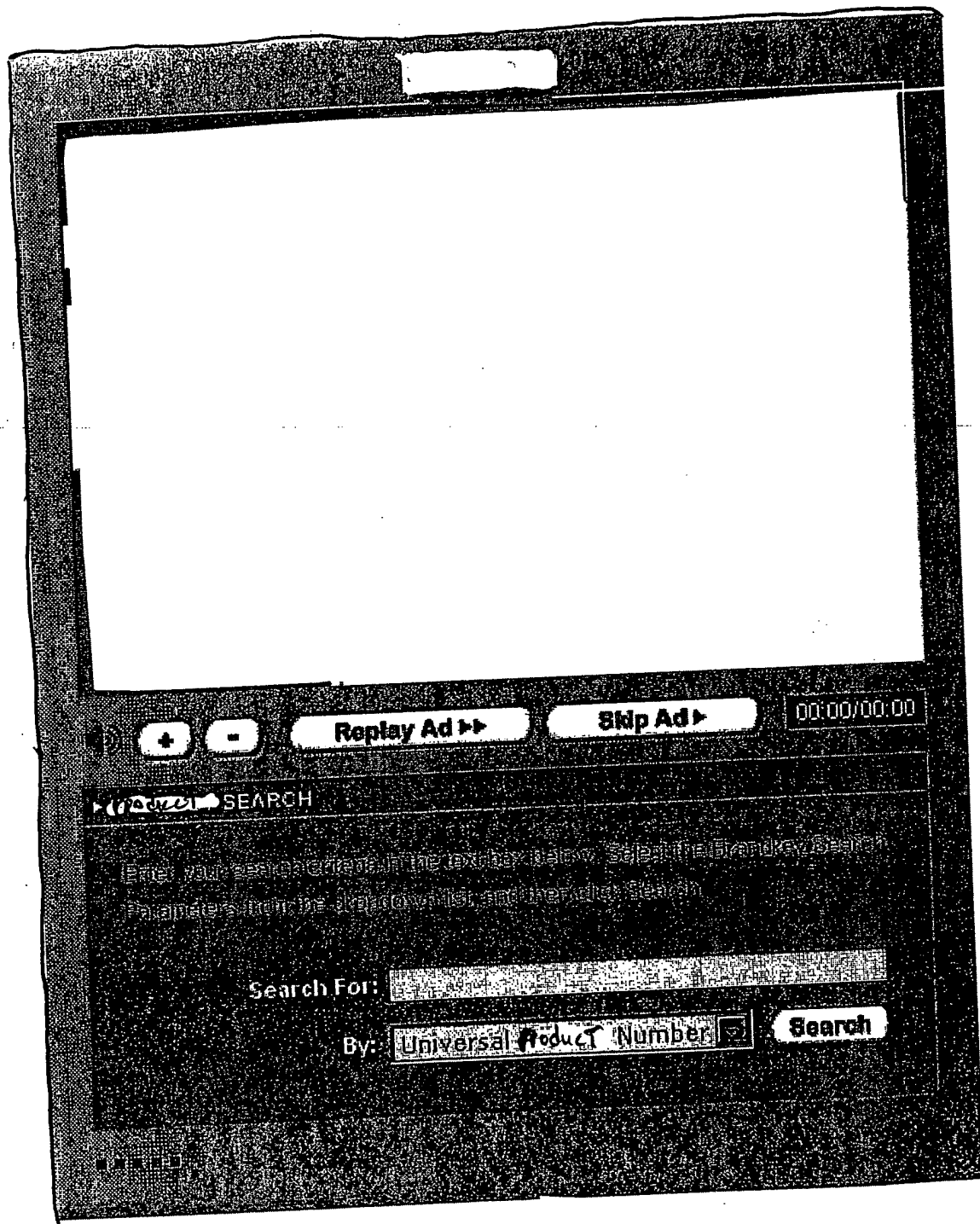


FIG. 50 P5 FIG. 49 G5

763/939

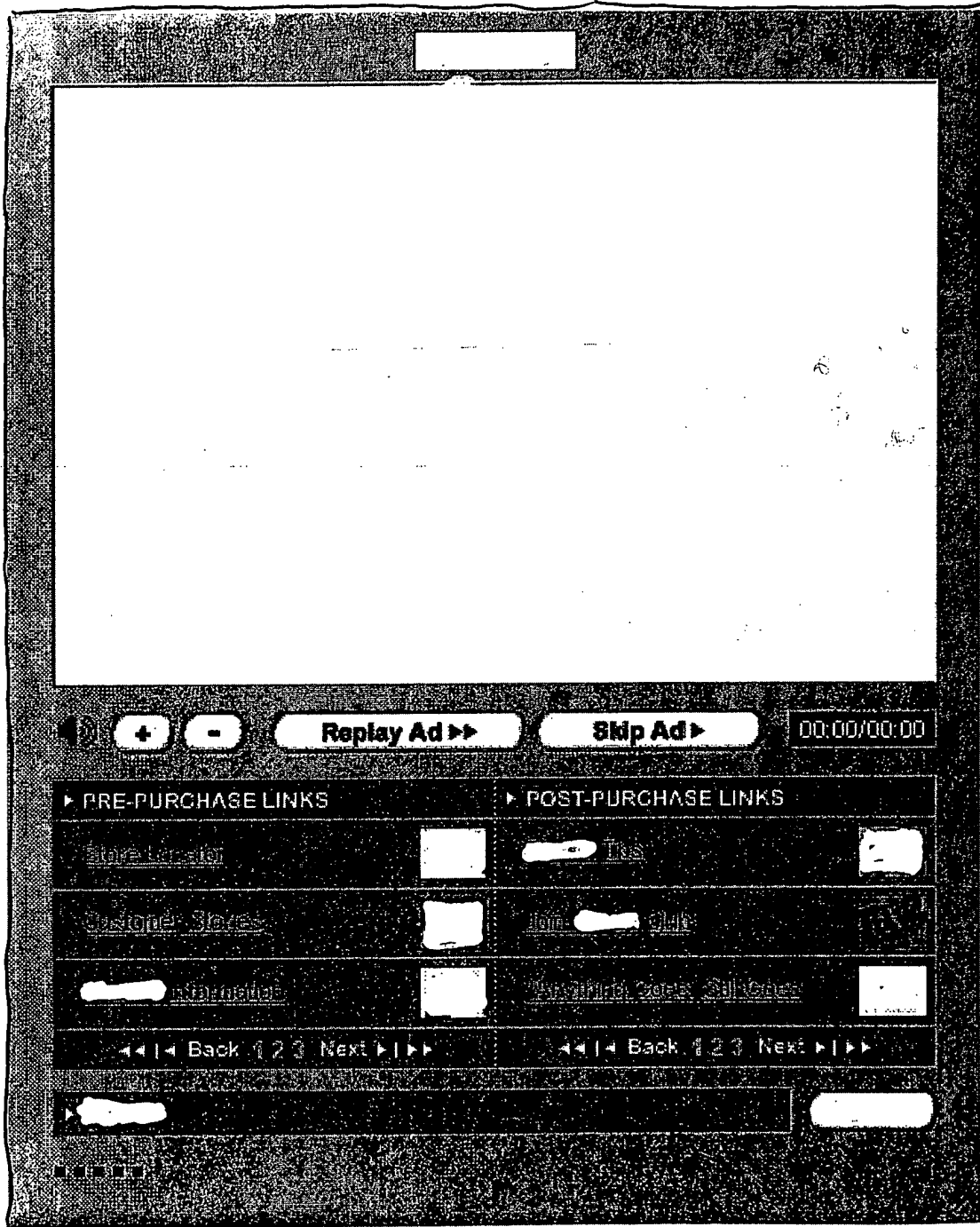


FIG. 50 Pb FIG. 49Gc



Install Industry-Specific Virtual Kiosks
Select Virtual Kiosk License Agreement Install on Location Information Download Virtual Kiosk Tag

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: **DISNEY BRAND X** Client Account No: 7145001 User Name: John Smith

The setup files for the selected Industry-Specific Virtual Kiosk(s) have been prepared. You have selected Industry-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Tags
HTML-Embedded Document	x	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

770/939

FIG. 49 H
FIG. 50 R 6

771/939

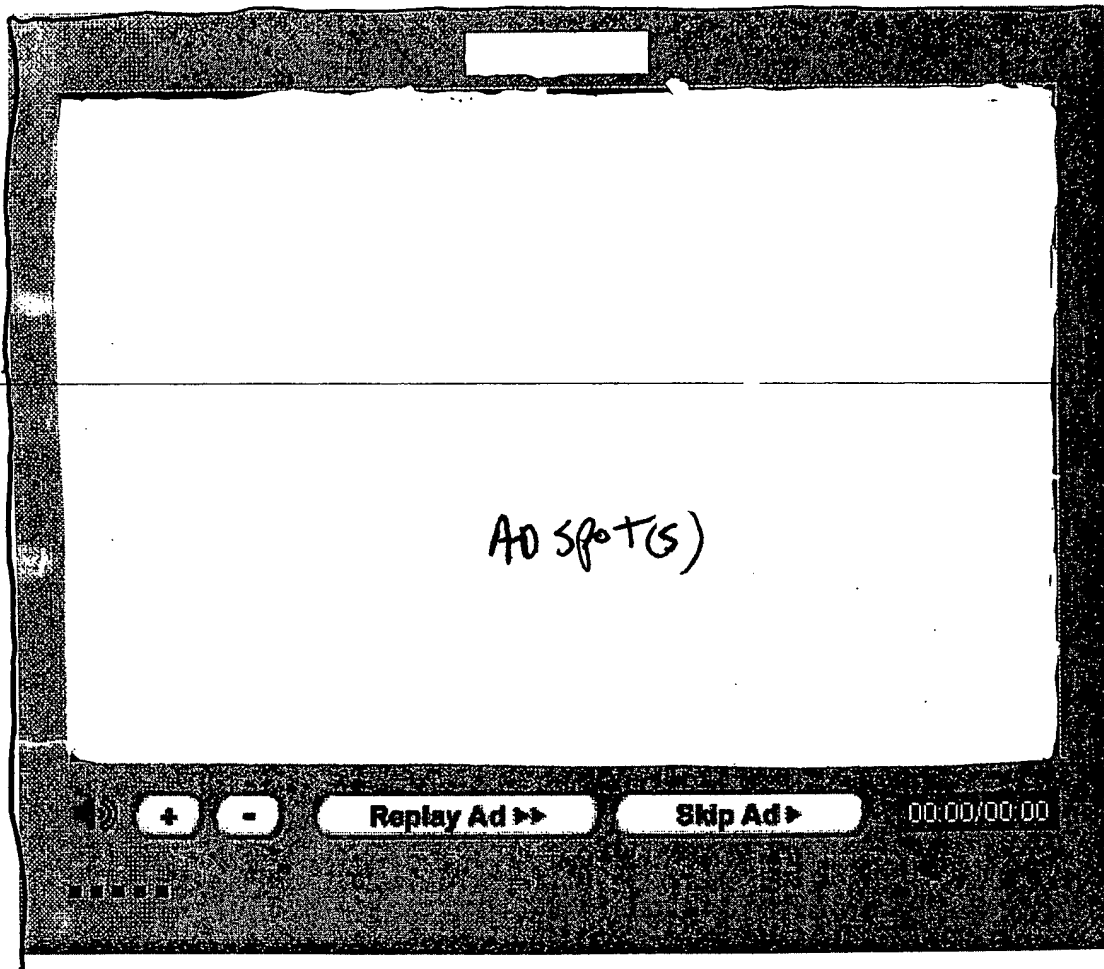


FIG. 50S1

FIG. 49±1

772/939

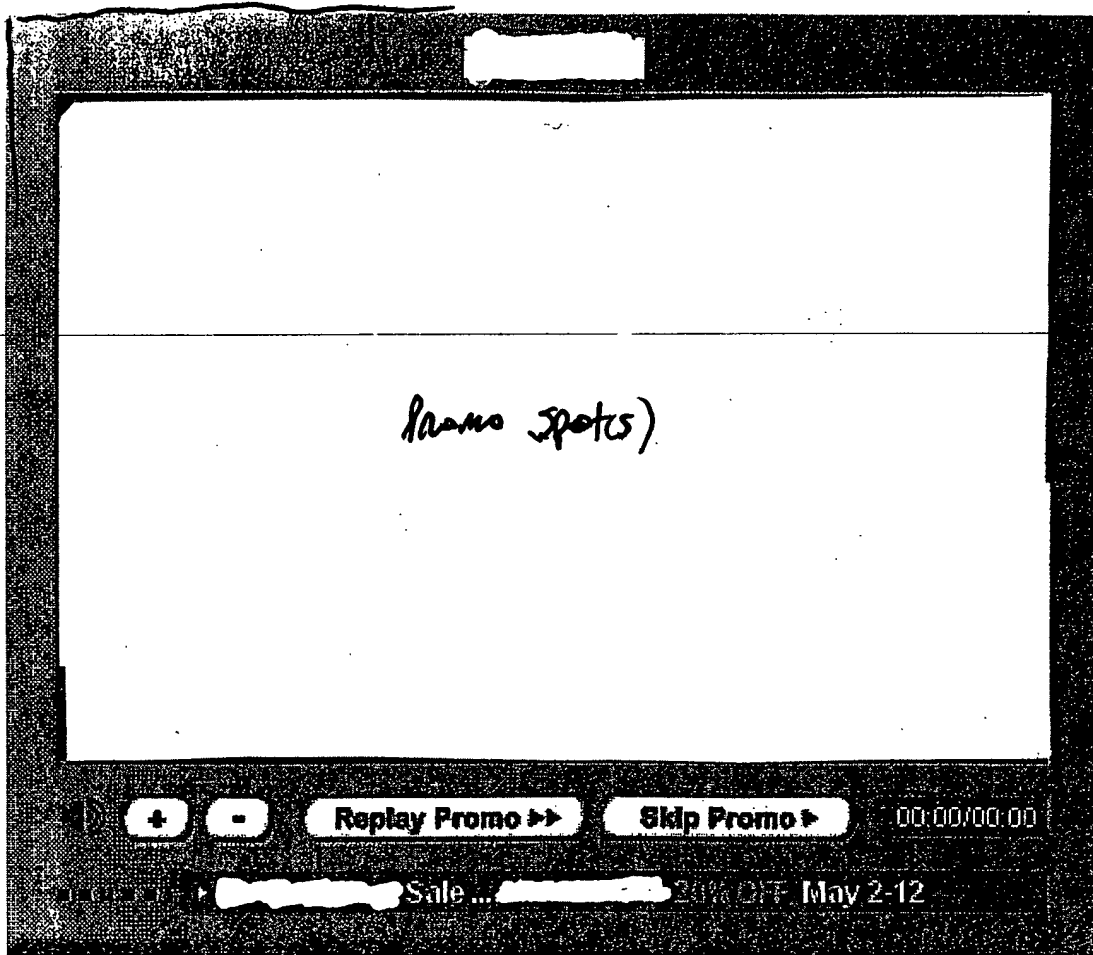


FIG. 5052

FIG. 4912

773/939

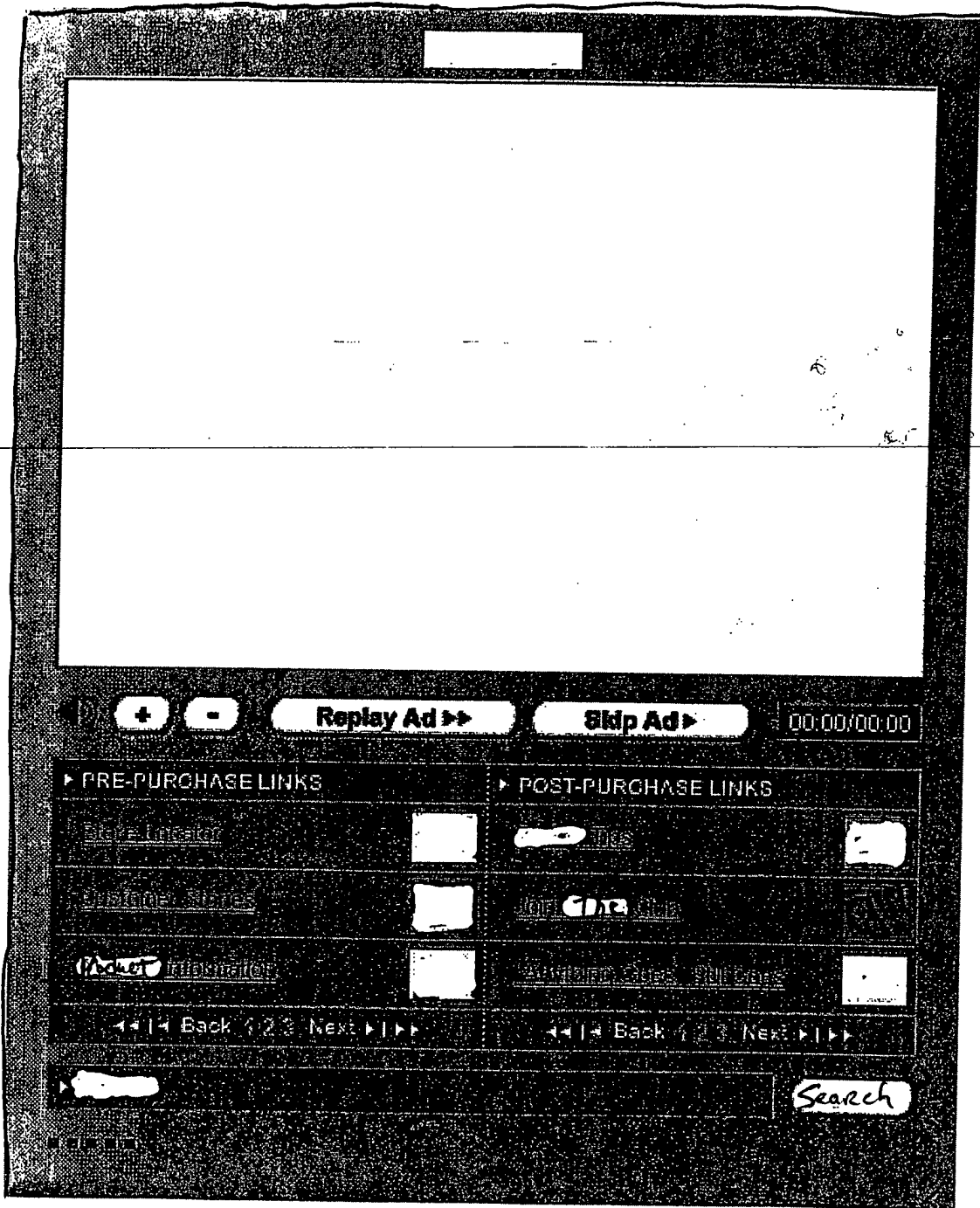


FIG. 49 I 3
FIG. 50 53

774/939

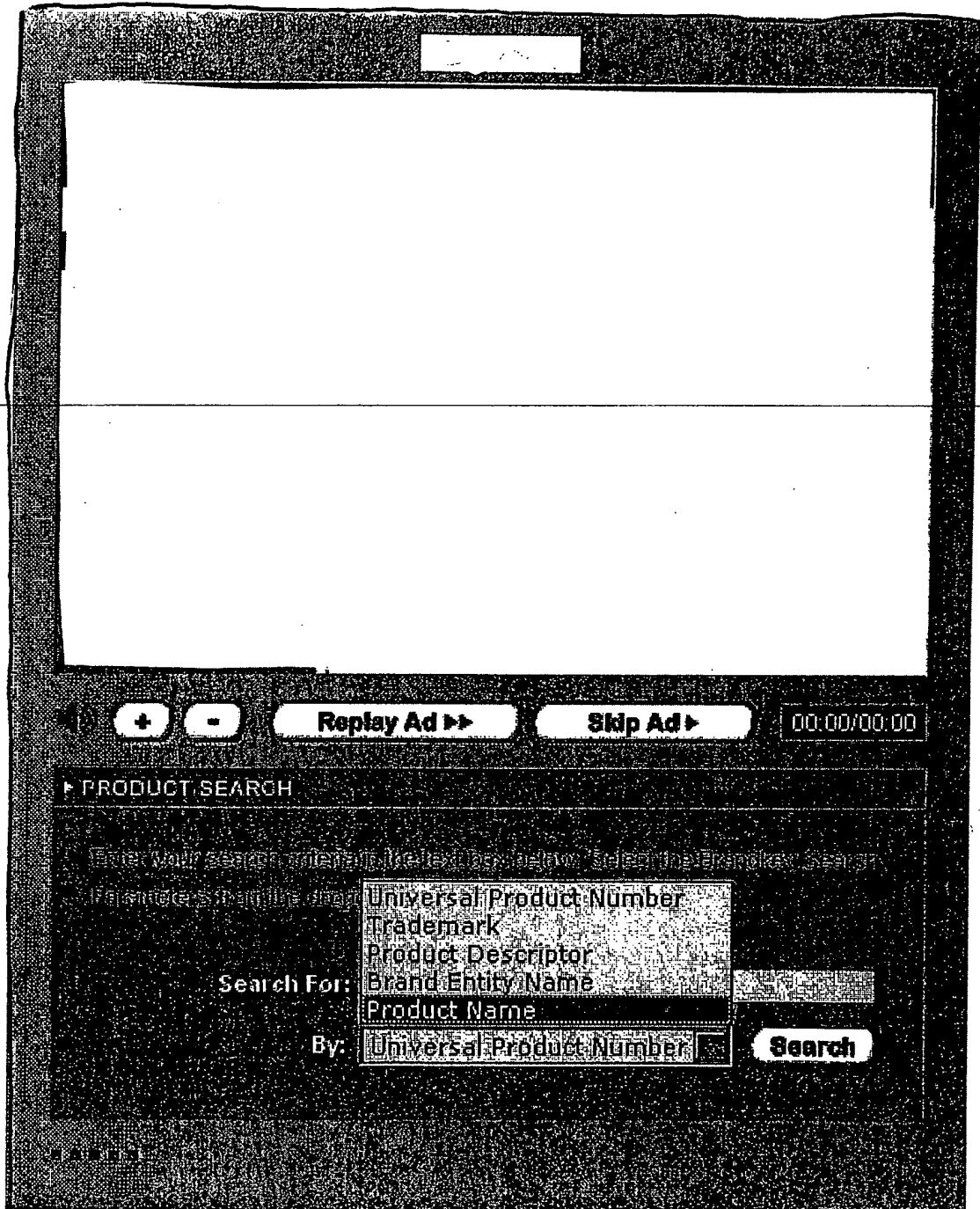


FIG. 50-54 FIG. 49I 4

775/939

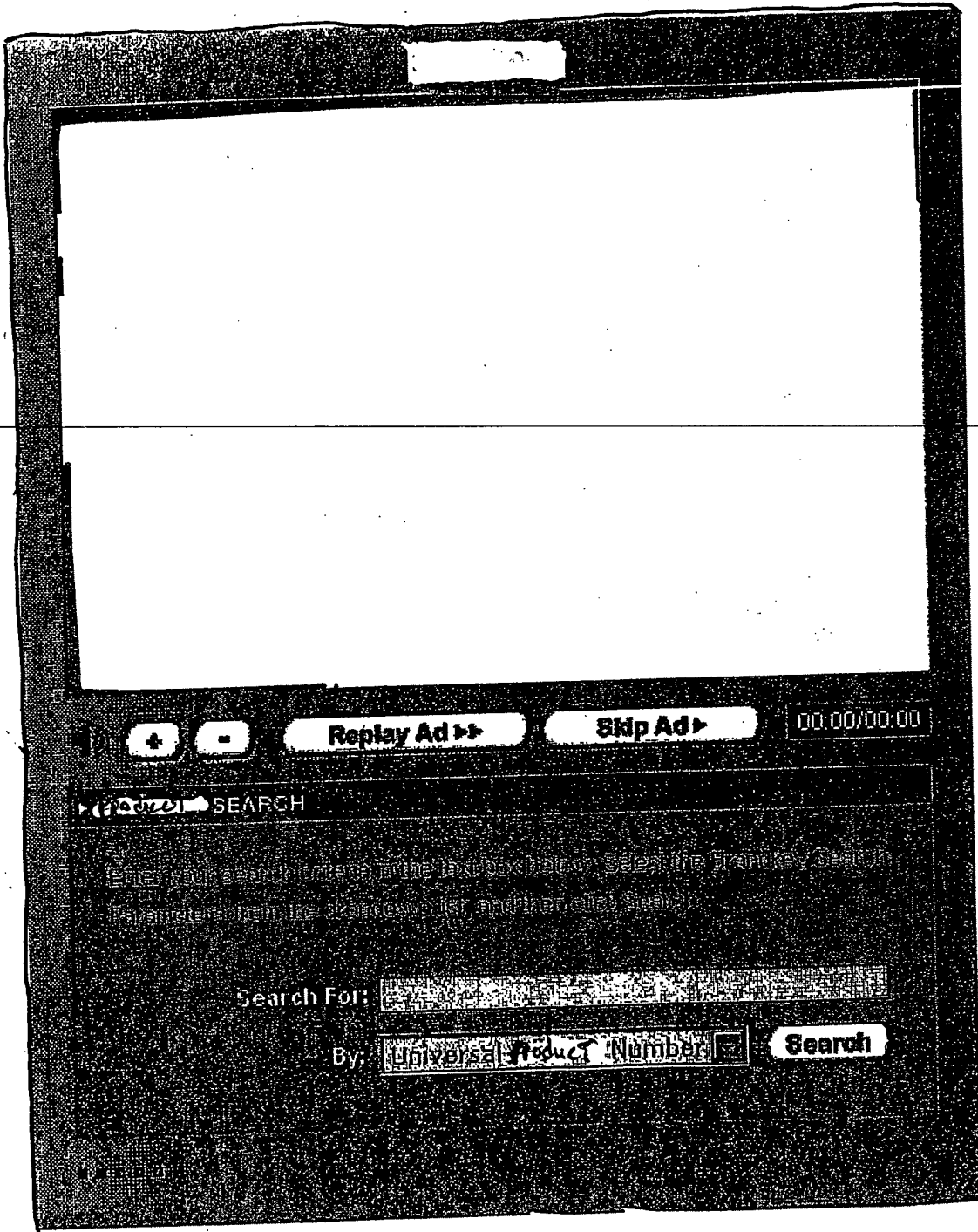


FIG. 5055 FIG. 4915

776/939

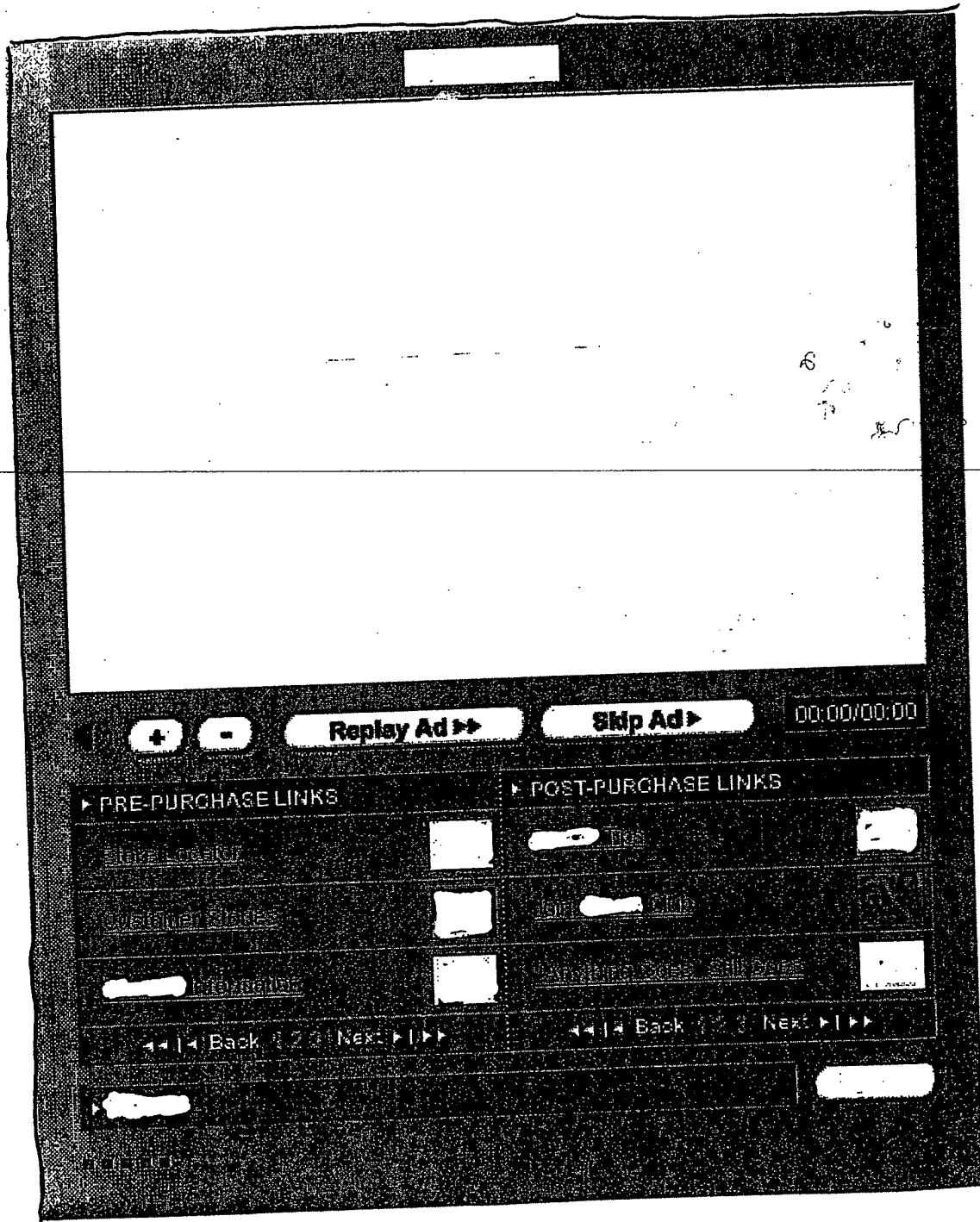


FIG. 49I6
FIG. 5056



Install Corporate-Specific Virtual Kiosks

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY BRAND X

Client Account No: 7145001

User Name: John Smith

Text: R.135

777/939

Fig. 49J

Fig. 50T

704/939

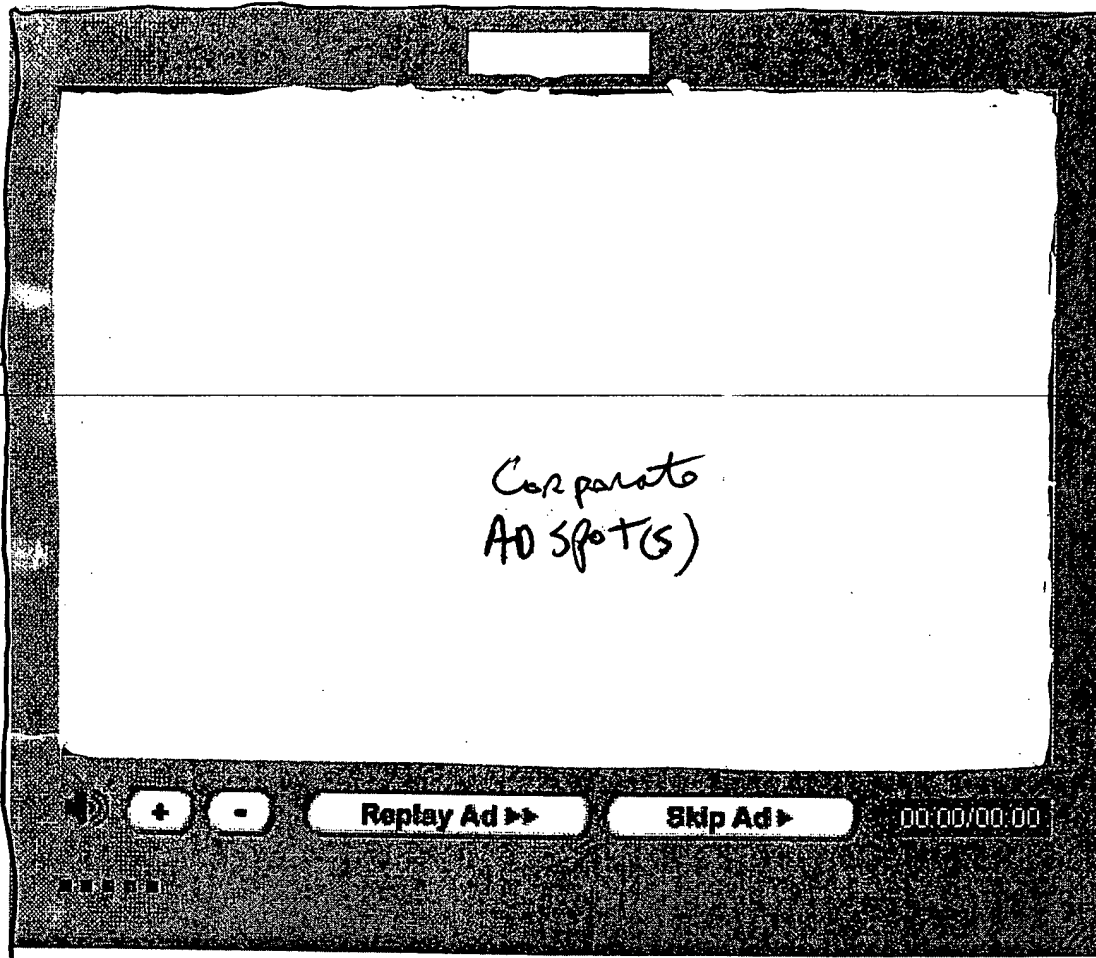


FIG. 50 VI

FIG. 49 K1

705/939

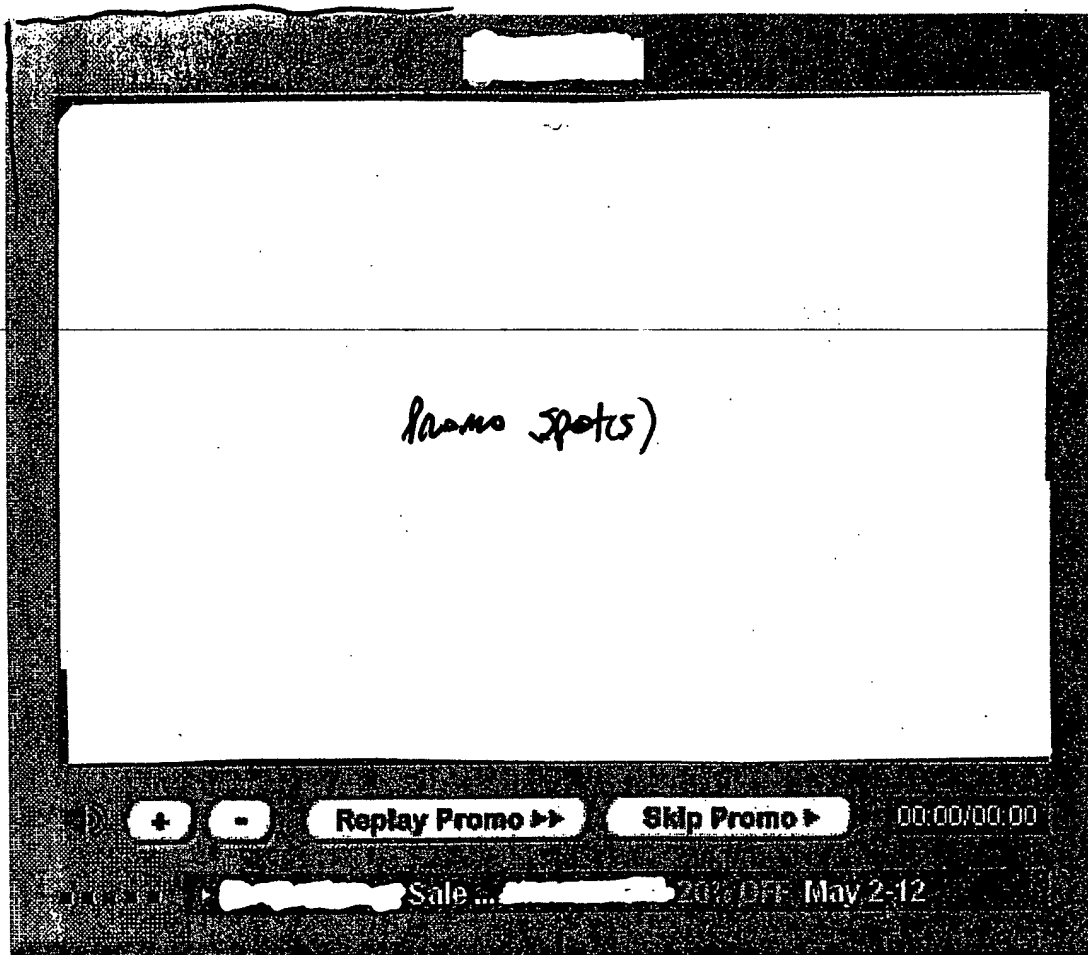


FIG. 50 V2

FIG. 49K2

706/939

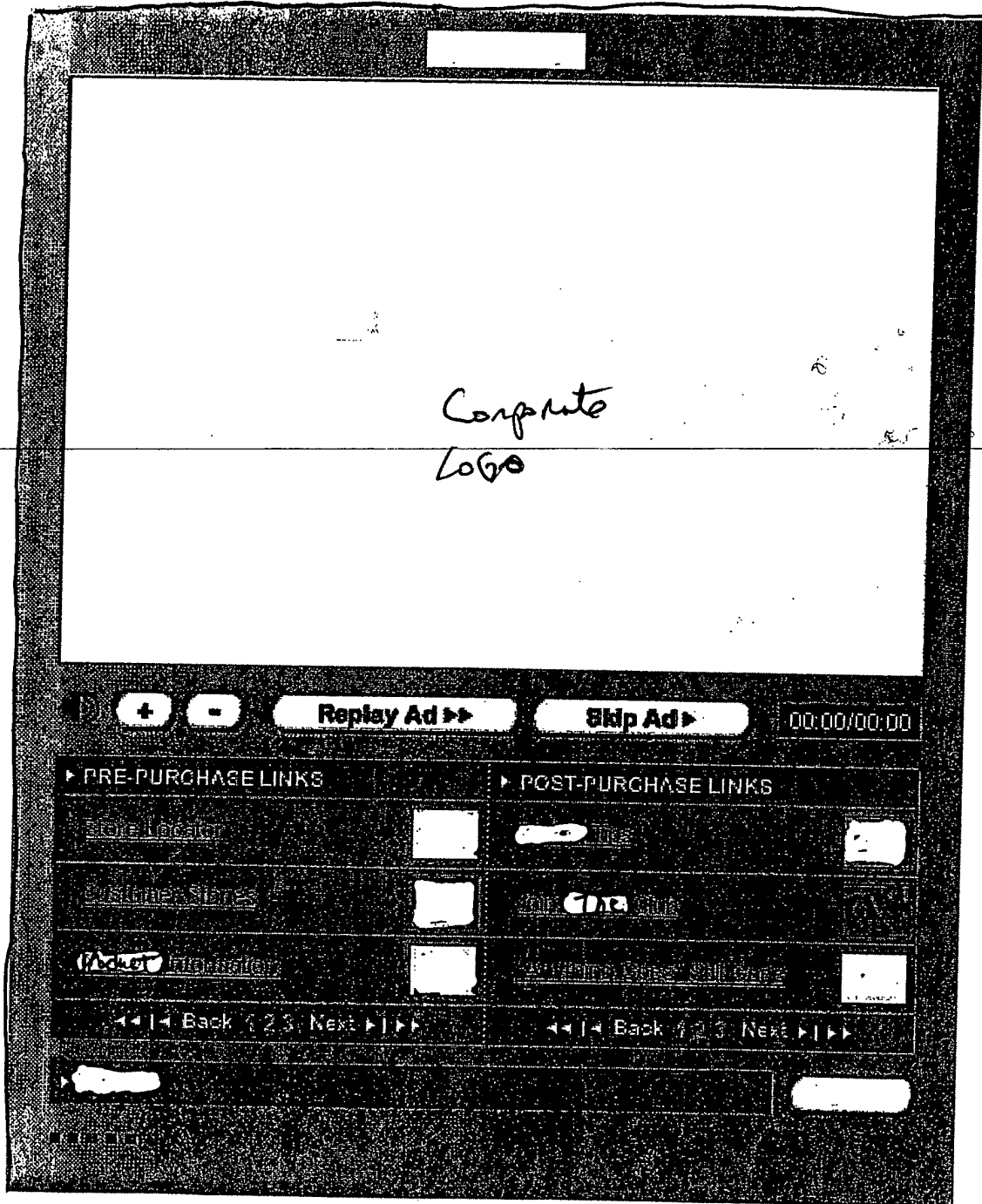


FIG. 50 V3 FIG. 49 K3

707/939

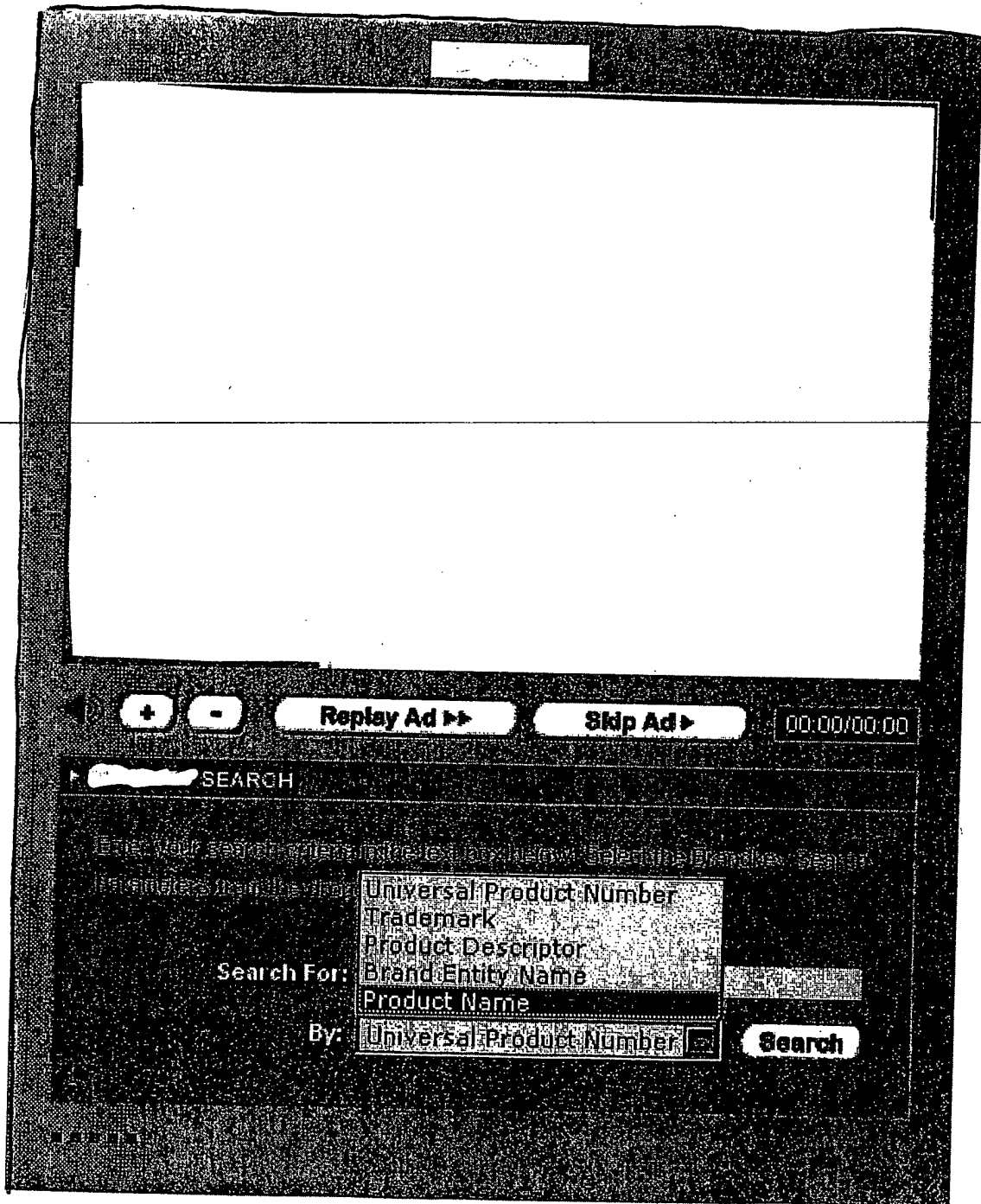


FIG. 50V4
FIG. 49K4

A screenshot of a video player interface. The top half is a large black rectangle representing the video content. Below it is a control bar with buttons for '+', '-', 'Replay Ad', and 'Skip Ad', along with a '00:00/00:00' timer. At the bottom is a 'SEARCH' section with a text input field containing 'Universal Product Number' and a 'Search' button.

~~FIG. 50 V5~~
FIG. 49 K5

709/939

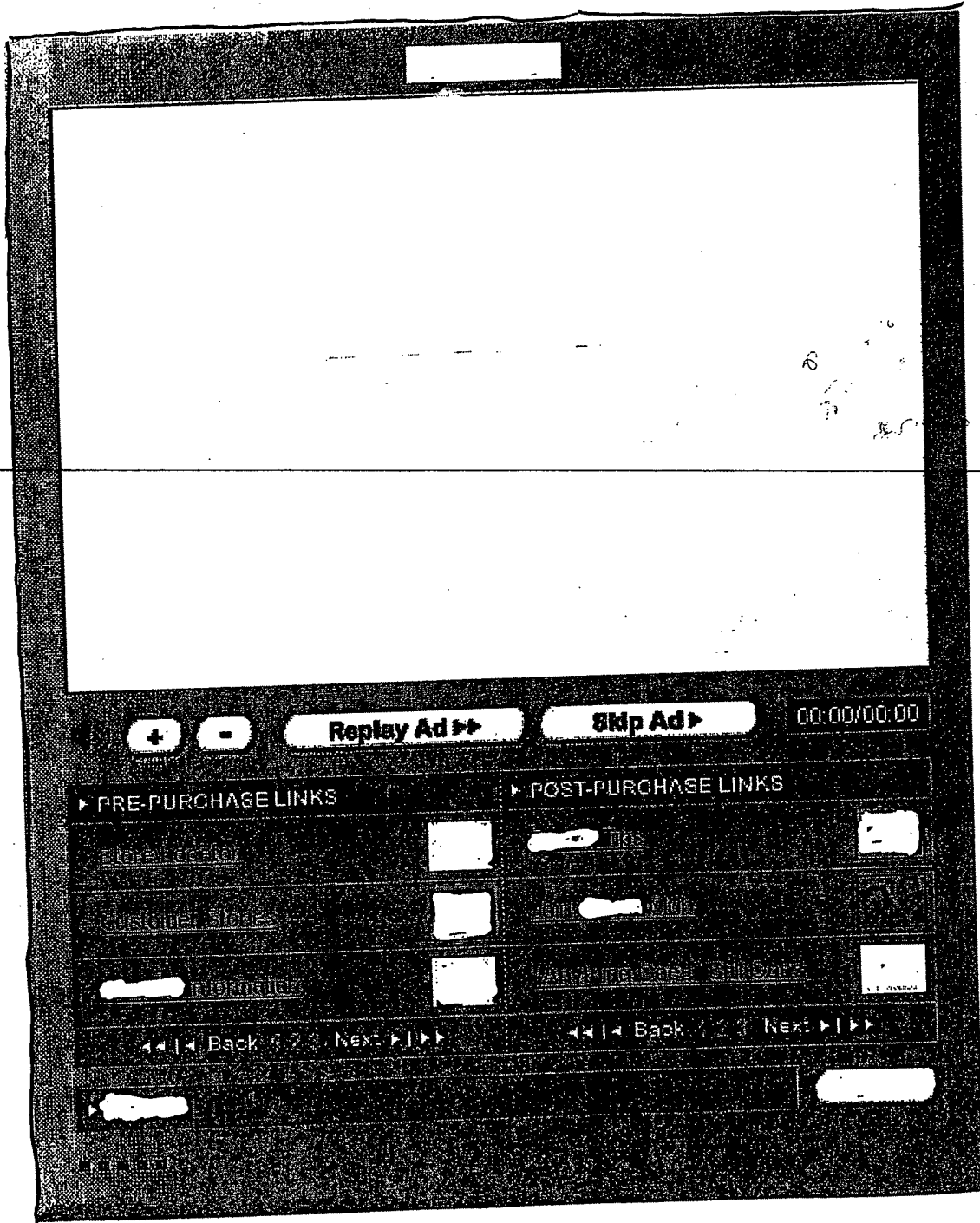


FIG 49K6
FIG. 50 V6

Brandkey™
.....advertise

Brandkey systems

Brandkey create

Brandkey deliver

Brandkey advertise

Brandkey promote

Brandkey Advertise Subsystem Benefits Virtual Kiosk Advertising Campaign Management Suite

Tutorials

Brandkey Advertise

Advertise

Branded Products and Services

Advertise branded products and services by building, running and managing Advertising Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.

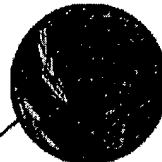
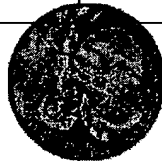
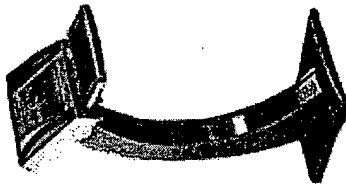



FIG. 51A FIG. 50A

790/939



[Home](#) | [About Us](#) | [Investors](#) | [Careers](#) | [Site Map](#) | [Contact Us](#) | [Help](#) | [Login](#)

[Brandkey systems](#) | [Brandkey create](#) | [Brandkey deliver](#) | [Brandkey advertise](#) | [Brandkey promote](#)

[Brandkey Advertise Subsystem Benefits](#) | [Virtual Kiosk Advertising Campaign Management Suite](#)

- ▶ Brand Managers
- ▶ Advertising Agents
- ▶ Promotional Agents
- ▶ Full Service Agents
- ▶ Marketing Consultants
- ▶ Brand Consultants
- ▶ Trademark Attorneys

Brandkey Advertise Subsystem Benefits - Standard Demonstration Mode

The Brandkey Advertise™ Subsystem offers brand managers and advertising agents a simple and convenient way of creating, executing and managing advertising campaigns designed to run on networks of multi-mode Virtual Kiosks deployed at Internet-based consumer touchpoints. This Brandkey™ Subsystem enables advertisers and their agents to generate Virtual Kiosk Advertising Directories specifying on which deployed Virtual Kiosks the advertiser and agents are permitted to run advertising campaigns while preserving the rights and obligations of the users of the Brandkey Systems™ Network.

791/939

FIG. 51B1 FIG. 50B



- Brandkey systems
- Brandkey create
- Brandkey deliver
- Brandkey advertise
- Brandkey promote

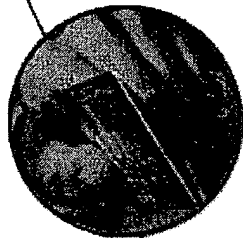
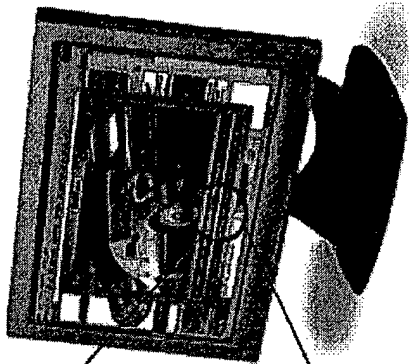
Tutorials

- Brandkey Promote

Promote

Branded Products and Services

Promote branded products and services by building, running and managing Promotional Campaigns on Multi-Mode Virtual Klosks delivered to Consumers.



863/939

FIG. 52A FIG. 51